

## WE ARE SCALING UP NUTRITION

With proper nourishment, children can grow up to be healthy and productive so their families, communities and countries prosper.

By working together as a movement, we can achieve much more than on our own.



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ENGAGE • INSPIRE • INVEST

### ENGAGE

governments, civil society, the UN system, donors, business and scientists

### INSPIRE

each other to discover new ways of working collectively

### INVEST

in priority actions for everyone's right to good nutrition

## WHAT IS SUN?

The Scaling Up Nutrition (SUN) Movement is a renewed effort to eliminate all forms of malnutrition, based on the principle that everyone has a right to food and good nutrition. The Movement is unique by bringing different groups of people together – governments, civil society, the United Nations, donors, businesses and scientists – in a collective action to improve nutrition. It is not a fund, an institution or an agency, rather the Movement is strengthening political commitments and accountability for those commitments. It is transforming the way in which people work together by empowering people to put in place effective systems and to increase investments. SUN countries and their supporters are working to achieve sustainable and equitable reductions in malnutrition and nutrition justice for all.

## WHY NUTRITION?

Today, more than one third of young children suffer from some form of malnutrition with devastating consequences for health, learning, future earning potential, economic development, resilience and security.

There is strong evidence, mostly generated by economists, to show that eliminating malnutrition in young children has multiple benefits<sup>1</sup>. It can:

- **Boost gross national product by 11% in Africa and Asia**
- **Prevent more than 1/3 of child deaths per year**
- **Improve school attainment by at least one year**
- **Increase wages by 5-50%**
- **Reduce poverty as well-nourished children are 33% more likely to escape poverty as adults**
- **Empower women to be 10% more likely to run their own business**
- **Break the inter-generational cycle of poverty**

### Because when...

Girls & women are well-nourished and have healthy newborn babies

Children receive proper nutrition and develop strong bodies & minds

Communities & nations are productive & stable

**The world is a safer, more resilient & stronger place**

Adolescents learn better & achieve higher grades in school

Families & communities emerge out of poverty

Young adults are better able to obtain work & earn more



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<sup>1</sup> Source: Haddad, L. Child Growth = Sustainable Economic Growth: Why we should invest in nutrition. May 2013

# HOW DOES THE SUN MOVEMENT WORK?

As of April 2014, there are 50 countries scaling up nutrition. By participating in the SUN Movement, countries are working together to establish and advance new transformative ways of working. Within their national development programmes, they are focused on effective implementation of both specific actions for nutrition and nutrition-sensitive strategies.



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## Specific Actions for Nutrition



### Feeding practices & behaviours:

Encouraging exclusive breastfeeding up to 6 months of age and continued breastfeeding together with appropriate and nutritious food up to 2 years of age and beyond



### Fortification of foods:

Enabling access to nutrients through incorporating them into foods



### Micronutrient supplementation:

Direct provision of extra nutrients



### Treatment of acute malnutrition:

Enabling people with moderate and severe malnutrition to access effective treatment

## Nutrition-Sensitive Strategies



### Agriculture:

Making nutritious food more accessible to everyone, and supporting small farms as a source of income for women and families



### Clean water & sanitation:

Improving access to reduce infection and disease



### Education:

Making sure children have the nutrition needed to learn and earn a decent income as adults



### Employment & social protection:

Ensuring employment practices and social protection schemes support good nutrition



### Health care:

Access to services that enable women & children to be healthy



### Support for resilience:

Establishing a stronger, healthier population and sustained prosperity to better endure emergencies and conflicts

**53**  
countries  
committed  
to Scaling Up  
Nutrition

Bangladesh	Guinea-Bissau	Philippines
Benin	Haiti	Republic of the Congo
Burkina Faso	Indonesia	Rwanda
Burundi	Kenya	Senegal
Cambodia	Kyrgyz Republic	Sierra Leone
Cameroon	Lao PDR	Sri Lanka
Chad	Liberia	Somalia
Comoros	Madagascar	South Sudan
Costa Rica	Malawi	Swaziland
Cote d'Ivoire	Mali	Tajikistan
Democratic Republic of Congo	Mauritania	Tanzania
El Salvador	Mozambique	Togo
Ethiopia	Myanmar	Uganda
Gambia	Namibia	Vietnam
Ghana	Nepal	Yemen
Guatemala	Niger	Zambia
Guinea	Nigeria	Zimbabwe
	Pakistan	
	Peru	

## WANT TO FIND OUT MORE?

Go to [www.scalingupnutrition.org](http://www.scalingupnutrition.org) for more information about the SUN Movement.

The SUN Movement Secretariat is supported by Canada, France, Germany, Ireland, the Netherlands, the United Kingdom and the European Union.