

Summary Note

SUN Movement Executive Committee retreat

Geneva, 24th to 26th February 2016

Participants: Shawn Baker (Chair); Abdoulaye Ka (Vice-Chair); Aslam Shaheen; Uma Koirala; Martha Newsome; William Chilufya; Jane Edmondson; Meera Shekar; Martin Bloem; Francesco Branca; Marc van Ameringen; Fokko Wientjes; Christine Guwatudde Kintu; Tom Arnold (Coordinator a.i.)

Apologies: Daysi De Marquez; Felix Phiri. **Observers:** SUN Movement Secretariat (SMS)

Introduction

This three day meeting provided an opportunity for the Executive Committee to come together to better appreciate the achievements and challenges of the Movement to date as well as to understand how best to navigate the way forward.

Guided by the SUN Movement Strategy and Roadmap for 2016-2020, which was prepared by the SMS, SUN Network Facilitators and their members, the Executive Committee reached a series of decisions and identified a number of issues to revisit in the coming weeks and months.

Action Points - The Executive Committee will:

ACTION POINT 1: contribute to the narrative of the section on global governance of the SUN Movement Strategy and Roadmap for 2016-2020 by **mid-April 2016** (Francesco Branca, Shawn Baker, Jane Edmondson, Uma Koirala to work with SMS)

ACTION POINT 2: develop a position paper on the implications of multiple forms of malnutrition for the SUN Movement by **end of 2016** (led by Francesco Branca)

ACTION POINT 3: participate in the existing community of practice on social mobilization, advocacy and communication (Martha Newsome, Marc van Ameringen, Martin Bloem, Uma Koirala, William Chilufya, with Jane Edmondson kept regularly updated). The SMS is tentatively planning the next teleconference for **April 2016**.

ACTION POINT 4: support a renewed approach to respond to the support requested by SUN countries in engaging with business **by the beginning of the second half of 2016**. (Fokko Wientjes and Abdoulaye Ka)

ACTION POINT 5: prepare a webinar strengthening the approach of the SUN Movement on conflict of interest, with the SMS **before the end of June 2016** (Francesco Branca)

ACTION POINT 6: participate in the equity working group set up and facilitated by the SMS (Daysi De Marquez and Uma Koirala) The SMS is tentatively planning the next teleconference for **April 2016**.

ACTION POINT 7: work with the SMS and the Coordinator to develop further the monitoring system enabling the Executive Committee to reinforce the mutual accountability and continuous progress of the Movement **for April 2016**. (Fokko Wientjes and Christine Guwatudde Kintu)

ACTION POINT 8: help the Secretariat develop options for the evaluation of the second phase of the SUN Movement **by the end of 2016** (Meera Shekar and Felix Phiri)

ACTION POINT 9: form a task team to review Executive Committee and Lead Group membership management (procedures to follow in the event of changes in member status and renewal) and self-assessment of performance of Executive Committee **by end of 2016** (Shawn Baker, Abdoulaye Ka and Martha Newsome)

Summary of Decisions and Discussion: (decisions are presented as they relate to the main elements of the outline of the SUN Movement Strategy and Roadmap for 2016-2020)

1. Strategic Objectives of the SUN Movement 2016-2020

The final version of the strategy and roadmap will clarify the ‘**effective actions**’ referenced in Strategic Objective 2¹ (as evidenced and informed by the 2013 Lancet Series on Nutrition, WHA Global Nutrition Targets 2025, ICN2 Framework for Action, etc.)

2. Global Context

This section of the strategy and roadmap that sets out the global context in which the SUN Movement operates will be redrafted with inputs from the Executive Committee. This section will make explicit reference to the 2030 Agenda and outcomes of the Second International Conference on Nutrition. This section will also highlight the contribution of the members of the SUN Movement to strengthen the global governance on nutrition.

ACTION POINT 1: contribute to the narrative of the section on global governance of the SUN Movement Strategy and Roadmap for 2016-2020 by **mid-April 2016** (Francesco Branca, Shawn Baker, Jane Edmondson, Uma Koirala to work with SMS)

A very specific area where the SUN Movement can contribute to global nutrition governance involves helping to ensure 1) consistent recognition of **national level efforts and priorities in global discussions** and negotiations and 2) **comprehensive follow-up in country** of global level commitments by all stakeholders, utilising the tracking system developed for *Nutrition for Growth* by the Global Nutrition Report, and civil society’s use of ‘social auditing’ The Secretariat and the SUN Networks are encouraged to help increase awareness and improve communications of the priorities, experiences and achievements of SUN Countries as well as of those who have committed to supporting these countries. In particular, **meetings will be organized with Permanent Representatives to the United Nations of the SUN Countries in New York, Rome and Geneva**. At the same time, SUN Government Focal Points will be encouraged to communicate with their respective delegations before and after major international events in order to exchange information on progress and challenges to scale up nutrition.

Additionally, a position paper will be developed by the Executive Committee for the Lead Group to consider the impact of the **double-burden of malnutrition**, and the implications for the Movement’s objectives and membership.

ACTION POINT 2: develop a position paper on the implications of multiple forms of malnutrition for the SUN Movement by **end of 2016** (led by Francesco Branca)

3. SUN Movement’s ambitions for 2020

This section of the strategy and roadmap should clearly emphasise the importance of balancing an ambitious approach to demonstrating results in respect to all of the Movement’s strategic objectives, while encouraging SUN Countries to **prioritise** the efforts that have the potential to leverage contributions of different stakeholders in order to achieve impact within their country context.

¹ ‘Prioritise and institutionalise effective actions that contribute to good nutrition by building and enhancing sound policy and legal foundations’

4. Enhanced Capabilities:

I: Continuous improvements in the policy and budget cycle management from planning to accounting for results

As identified in the strategy and roadmap, the Executive Committee **prioritised the development of a checklist** of key elements that ensures that multi-sectoral plan for nutrition are relevant and useful for coordinated action and results (good quality plan) **by June 2016**. This checklist must be developed in a participatory manner to integrate the views of the different potential users of the plan (planners, implementers, investors, etc.).

To ensure that plans respond to opportunities, reflect changes in the external environment and stay focused on results, SUN countries are encouraged to **review implementation progress against their plans with their multi-stakeholder platforms every year so that they can adjust their course of action accordingly**. This will be integrated in the guidance provided by the SMS for the yearly self-assessment of progress and challenges.

Capturing the experience of SUN countries regarding the development, use and review of plans will be prioritised in the strategy and roadmap to lead to further guidance on good practices.

In a spirit of transparency, the **tracking of financial resources dedicated to nutrition** will be systematised throughout the Movement. International civil society organisations and UN agencies are especially encouraged to share information of their financial contributions in countries in order to better equip governments to appreciate how much is invested in their country. The aim is not to have a perfect figure but a useful picture.

The **tracking of investments from the private sector** requires a specific approach that will be developed with the contribution of the Executive Committee. Experiences for leveraging markets to make nutritious food available, affordable and accessible to all will be captured and disseminated.

Given the fragmentation of the funding landscape for nutrition, efforts to **map and highlight existing sources and mechanisms for nutrition financing** is to be prioritised to increase access to funds for scaling up nutrition. The Secretariat has to ensure that this help is provided to all SUN countries. The **Nutrition for Growth events (Rio 2016, Japan 2020)** are important milestones to maintain and increase political attention as well as to secure commitments to action and financing for nutrition. All stakeholders of the Movement are encouraged to support the Brazilian Government's event in Rio by preparing sound and ambitious commitments to action and financing for nutrition. The Executive Committee will be kept informed of developments regarding the preparation of this event.

The **harmonisation of nutrition indicators** that is underway and noted in the strategy and roadmap needs to be prioritised to provide coherent guidance to countries. Efforts to **strengthen capacity to use existing data in country** must be scaled up with a focus on strengthening the capabilities of national systems.

Civil society is especially encouraged to be innovative in the use of data for **monitoring results at local levels**. Experiences in this respect must be capitalised and disseminated.

II – Advocacy, social mobilisation and communication to sustain political commitment, support multi-sectoral and multi-stakeholder approaches and to tell a powerful nutrition story at all levels

The SMS with the Coordinator will develop a plan for **Lead Group engagement** in the Movement.

The SMS is also encouraged to develop a **network of nutrition champions** that can advocate for nutrition to a wide audience.

It was noted that more proactive work to get nutrition out of its echo chamber and tell stronger nutrition stories can be done, by **engaging with the media and utilising social media**.

All supporters of the Movement are encouraged to engage with **young people and youth movements**, as a way to capture the imagination of the next generation of nutrition advocates and leaders.

Global advocacy campaigns should be more vigorously supported by a coordinated approach throughout the Movement (particularly those that bring attention to areas critical to improving nutrition including breastfeeding).

ACTION POINT 3: participate in the existing community of practice on social mobilization, advocacy and communication (Martha Newsome, Marc van Ameringen, Martin Bloem, Uma Koirala, William Chilufya, with Jane Edmondson kept regularly updated). The SMS is tentatively planning the next teleconference for **April 2016**.

III – Coordination of relevant action across sectors, among stakeholders, and between levels of government through improved functional capacities

Capturing in-country experiences of multi-stakeholder and multi-sectoral approaches should be prioritised and used to highlight good practices, especially regarding the **convening position of the SUN Government Focal Point** in national coordinating structures and the **functioning of national coordination mechanisms**.

A specific approach to supporting countries to engage **with business should be further developed**, relying on a better understanding of the associated opportunities and risks.

ACTION POINT 4: support a renewed approach to respond to the support requested by SUN countries in engaging with business **by the beginning of the second half of 2016**. (Fokko Wientjes and Abdoulaye Ka)

The SUN Movement Executive Committee called for **increased collaboration with other global alliances**, particularly the Zero Hunger Challenge and Every Women Every Child, to identify common messaging and help leverage potential action in SUN Countries. In follow-up to the participation of the **Sanitation and Water for All Partnership** at the 2015 SUN Movement Global Gathering, articulation of a clear narrative for joint working is needed.

Partnering with **Regional Economic Communities** (RECs) was strongly encouraged, with African Economic Communities as a start, building on current engagement of the African Union and The New Partnership for Africa's Development (NEPAD) in the SUN Movement.

The current approach towards **managing and preventing conflict of interest within the SUN Movement** will be reviewed against the efforts requested to safeguard against possible conflicts of interest in policy development

and implementation of nutrition programmes as part of the World Health Assembly resolution No. 65.6² in May 2012. A webinar of the Executive Committee will be organised by the SMS with WHO to align the Movement's approach to WHO guidance.

ACTION POINT 5: The Executive Committee will prepare a webinar strengthening the approach of the SUN Movement on conflict of interest, with the SMS before the end of June 2016 (Francesco)

IV- Strengthen the equity drivers of nutrition, including roles of women and girls

It was agreed that equity is a lens that must be applied to everything that is done in the Movement. A permanent working group is being established by the SMS to reflect and guide the Movement.

ACTION POINT 6: participate in the equity working group set up and facilitated by the SMS (Daisy De Marquez and Uma Koirala) The SMS is tentatively planning the next teleconference for April 2016.

5. Added value services

The collective services ensured within the Movement³ will **accelerate in-country efforts** to deliver results throughout the whole Movement.

The **evaluation of the SUN MPTF** will soon be finalised, with a management response expected. A meeting of the Executive Committee on options for the MPTF will be scheduled in the coming weeks by the Secretariat.

6. Principled Movement

The Executive Committee agreed that an **ethical framework** of the Movement' stewardship arrangements is to be put into force. The SMS will submit a full proposal to the Executive Committee which includes a code of conduct, register of interest process, identification of ethics advisors who can be mobilised when needed as well as agreed standards for transparency on the SUN Movement website (Executive Committee profiles and activities).

7. Monitoring and Evaluating progress – Being mutually accountable- Strengthening accountability to people

Mutual Accountability: SMART (re-)commitments of stakeholders within the Movement are encouraged as a basis for planning and reviewing. SUN Countries have already begun a discussion on setting national nutrition targets and SMART commitments to action in their meeting in January 2016.

The SUN Movement Executive Committee should have regular and direct contact with the steering groups and advisory boards of SUN Networks in order to review progress and challenges faced in realising their respective contributions to the strategy and roadmap.

² http://www.who.int/nutrition/topics/WHA65.6_resolution_en.pdf?ua=1

³ Sharing and learning; Ensuring responsive, timely and relevant technical cooperation and Providing tailored support to countries with specific contextual challenges and opportunities, especially the SUN Countries facing humanitarian crises

In-country progress monitoring system: The self-assessment and monitoring system of in-country progress will be adjusted to align with the strategic objectives of the SUN Movement Strategy and Roadmap 2016-2020. This adjustment will ensure the continuity of the monitoring system that was built in the first phase of the Movement.

Monitoring the contribution of the SUN Movement's support system: the SMS and the SUN Networks will report against their planned contributions to the strategy and roadmap annually.

A **monitoring dashboard** based on the details of progress and challenges reported by SUN Countries, SUN Networks and the SMS will be further articulated. The Executive Committee and Coordinator will use this dashboard to analyse progress factors, bottlenecks and opportunities in order to better steer the Movement towards achievements of its strategic objectives. Details of this process will be developed further with the incoming SUN Movement Coordinator.

ACTION POINT 7: work with the SMS and the Coordinator to develop further the monitoring system enabling the Executive Committee to reinforce the mutual accountability and continuous progress of the Movement for April 2016. (Fokko Wientjes and Christine Guwatudde Kintu)

Future Evaluation of the SUN Movement: Based on lessons learned in preparing the Independent Comprehensive Evaluation which began in 2014, adequate time and resources must be allocated to prepare for, conduct and appreciate the results of a future evaluation of the second phase of the SUN Movement. In addition, advanced efforts to clarify the scope and objectives of a future evaluation will help to ensure that the exercise focuses on the most significant learnings. The SMS will develop options with support from selected experts.

ACTION POINT 8: help the Secretariat develop options for the evaluation of the second phase of the SUN Movement by the end of 2016 (Meera Shekar and Felix Phiri)

8. Roles & responsibilities of the Executive Committee and Communication Protocols

The Executive Committee decided the following elements of their Modus Operandi:

- The Executive Committee will hold a minimum of **four meetings** per year:
 - o one in-person session in the second quarter of the year organized to take advantage of other planned events (for example in 2016 in the margin of the High Level Political Forum in New York), or by teleconference where no event is planned.
 - o one in-person session in the fourth quarter of the year, at the annual Global Gathering,
 - o 2 virtual meetings.
- The schedule of the meetings will be published in advance.
- For preparing the agendas of the meetings, the SMS will propose items that are reflecting the views and suggestions coming from exchanges with SUN Countries and SUN Network Facilitators. The action required for each agenda item will be clearly indicated. (for decision; for advice; for information or for action). The final agenda will be decided by the Chair and Vice-Chair and published on the SUN Movement website.
- Network Facilitators and their Steering Committees will be invited to meet with the Executive Committee in the margins of the Global Gathering to discuss progress, challenges and opportunities towards achieving the collective outcomes set out in the Roadmap. Meetings with the steering groups and advisory boards of SUN Networks may be arranged as per guidance in Section 7 above. The Terms of

Reference for the stewardship arrangements of the Movement (July 9th version) will be adapted accordingly.

- The summary of decisions of the meetings will be drafted by the SMS and cleared by the Chair, Vice-Chair and Coordinator. They will be systematically communicated to the Lead Group Chair, possibly highlighting specific decisions or points that have to be communicated to the whole Lead Group. Once cleared the summary will be published on the website and mentioned in the monthly SUN Movement newsletter.
- The Chair and vice-chair will ensure, to the extent possible, that a minimum of one week is allocated for reaction by members of the Executive Committee to email communications. These email communications will clearly state their purpose (i.e. to react, for information) in their subject lines.
- Public critiques of the SUN Movement shall be handled as follows:
 - o Thematic critiques shall be brought to the attention of the Executive Committee
 - o Criticism of Executive Committee members shall be brought to the attention of the Chair and Vice-Chair and of the individual member(s) concerned.
 - o The Chair, Vice-Chair and Coordinator will decide on a case-by-case basis the appropriate response to criticisms. If criticisms relate to individual members, that person will be consulted.
- The Secretariat is to represent and relay the views of SUN Countries.
- The Executive Committee shall not be expected to act as the outward face of SUN Movement, which is the role of the Lead Group and the Coordinator.

Temporary task teams within the Executive Committee will be established as needed

ACTION POINT 9: form a task team to review Executive Committee and Lead Group membership management (procedures to follow in the event of changes in member status and renewal) and self-assessment of performance of Executive Committee by end of 2016 (Shawn Baker, Abdoulaye Ka and Martha Newsome)

9. 2016 Workplan – key moments

The SMS is identifying options for an event to **launch** the SUN Movement Strategy and Roadmap 2016-2020 and to welcome the new SUN Movement Coordinator and Lead Group in New York City in July in the margins of the [High Level Political Forum on Sustainable Development](#)⁴.

The SUN Movement **Global Gathering** will be maintained as an ‘in family’ annual meeting enabling the review of progress as well as sharing and learning across the Movement. The SMS will explore options to potentially organise the 2016 Global Gathering in Dakar.

⁴ The United Nations Central Platform for the Follow-Up and Review of the 2030 Agenda for Sustainable Development.