

With proper nourishment, children, families, communities and countries will prosper.



By working together as a movement, we can achieve much more than on our own.

November 2015



ENGAGE • INSPIRE • INVEST

ENGAGE

governments, civil society, the UN system, donors, business and scientists

INSPIRE

each other to discover new ways of working collectively

INVEST

in priority actions for everyone's right to good nutrition

WHAT IS SCALING UP NUTRITION?

The Scaling Up Nutrition (SUN) Movement is a renewed effort to eliminate all forms of malnutrition, based on the principle that everyone has a right to food and good nutrition. The Movement is unique by bringing different groups of people together – governments, civil society, the United Nations, donors, businesses and scientists – in a collective action to improve nutrition. It is not a fund, an institution or an agency, rather the Movement is strengthening political commitments and accountability for those commitments. It is transforming the way in which people work together by empowering people to put in place effective systems and to increase investments. SUN Countries and their supporters are working to achieve sustainable and equitable reductions in malnutrition and nutrition justice for all.

WHY NUTRITION?

Today, more than one third of young children suffer from some form of malnutrition with devastating consequences for health, learning, future earning potential, economic development, resilience and security.

There is strong evidence, mostly generated by economists, to show that eliminating malnutrition in young children has multiple benefits¹. It can:

- ➔ **Boost gross national product by 11% in Africa and Asia**
- ➔ **Prevent more than 1/3 of child deaths per year**
- ➔ **Improve school attainment by at least one year**
- ➔ **Increase wages by 5-50%**
- ➔ **Reduce poverty as well-nourished children are 33% more likely to escape poverty as adults**
- ➔ **Empower women to be 10% more likely to run their own business**
- ➔ **Break the inter-generational cycle of poverty**

Because when...

Girls & women are well-nourished and have healthy newborn babies

Children receive proper nutrition and develop strong bodies & minds

Communities & nations are productive & stable

The world is a safer, more resilient & stronger place

Adolescents learn better & achieve higher grades in school

Families & communities emerge out of poverty

Young adults are better able to obtain work & earn more



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¹ Source: Haddad, L. Child Growth = Sustainable Economic Growth: Why we should invest in nutrition. May 2013

HOW DOES THE SUN MOVEMENT WORK?

As of November 2015, there are 56 countries scaling up nutrition. By participating in the SUN Movement, countries are working together to establish and advance new transformative ways of working. Within their national development programmes, they are focused on effective implementation of both specific actions for nutrition and nutrition-sensitive strategies.



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Specific Actions for Nutrition



Feeding practices & behaviours:

Encouraging exclusive breastfeeding up to 6 months of age and continued breastfeeding together with appropriate and nutritious food up to 2 years of age and beyond



Fortification of foods:

Enabling access to nutrients through incorporating them into foods



Micronutrient supplementation:

Direct provision of extra nutrients



Treatment of acute malnutrition:

Enabling people with moderate and severe malnutrition to access effective treatment

Nutrition-Sensitive Strategies



Agriculture:

Making nutritious food more accessible to everyone, and supporting small farms as a source of income for women and families



Clean water & sanitation:

Improving access to reduce infection and disease



Education:

Making sure children have the nutrition needed to learn and earn a decent income as adults



Employment & social protection:

Ensuring employment practices and social protection schemes support good nutrition



Health care:

Access to services that enable women & children to be healthy



Support for resilience:

Establishing a stronger, healthier population and sustained prosperity to better endure emergencies and conflicts

56
countries
committed
to Scaling Up
Nutrition

Bangladesh	Guinea	Pakistan
Benin	Guinea-Bissau	Peru
Botswana	Haiti	Philippines
Burkina Faso	Indonesia	Rwanda
Burundi	Kenya	Senegal
Cambodia	Kyrgyzstan	Sierra Leone
Cameroon	Lao PDR	Somalia
Chad	Lesotho	South Sudan
Comoros	Liberia	Sri Lanka
Congo	Madagascar	Sudan
Costa Rica	Malawi	Swaziland
Côte d'Ivoire	Mali	Tajikistan
Democratic Republic of Congo	Mauritania	Tanzania
El Salvador	Mozambique	Togo
Ethiopia	Myanmar	Uganda
Gambia	Namibia	Vietnam
Ghana	Nepal	Yemen
Guatemala	Niger	Zambia
	Nigeria	Zimbabwe

WANT TO FIND OUT MORE?

Go to www.scalingupnutrition.org for more information about the SUN Movement.

The SUN Movement Secretariat is supported by Canada, France, Germany, Ireland, the Netherlands, the United Kingdom and the European Union.