

AGRICULTURE AND FOOD DAY

JULY 13, 2017 | NEW YORK CITY



In the context of the 2017 UN High-Level Political Forum for Sustainable Development (HLPF), the International Agri-Food Network (IAFN) partnered with 12 organizations host Agriculture and Food Day on July 13th at the Yale Club in New York City. The purpose of this event was to raise awareness of the critical need for investment in Sustainable Development Goal 2 (“zero hunger”) for the achievement of all the UN’s Sustainable Development Goals (SDG’s). The day involved a thematically-focused plenary session, a series of roundtable discussions to address interlinkages between SDG’s, and a dynamic luncheon featuring youth in agriculture.

Agriculture and Food Day provided an opportunity to hear directly from individuals throughout the agrifood chain on what we need to do to achieve Goal 2. It also allowed for the 181 participants to network, share knowledge and explore future collaboration in an open and dynamic environment.

Objectives

- Demonstrate that food security, nutrition and sustainable agriculture cut across all 17 SDGs
- Share information with member states about concrete steps taken by the private sector to achieve Goal 2
- Highlight new and innovative ideas across the agri-food chain
- Enable better societal awareness of the challenges facing modern agriculture
- Create a dynamic and interactive session with attendees

Agriculture and Food Day Fast Facts



Photo Credit: Franz Mahr/The World Bank Group

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Highlights from the Sessions

Agriculture and Food Day Moderator

Jimmy Smith

Director General
International Livestock Research Institute (ILRI)

Dr. Jimmy Smith, Director General of the International Livestock and Research Institute, moderated Agriculture and Food Day as a whole. The knowledge he shared and elicited from other participants, through his moderation of these Sessions, helped to shed light on the important interlinkages between the Goals under review and in particular, Goal 2 - End hunger, achieve food security and improved nutrition and promote sustainable agriculture.



Opening Session: Achieving Goal 2



H.E. Mr. Peter Thomson
President,
UN General Assembly



H.E. Mr. Michael Grant
Ambassador and Deputy
Permanent Representative of
Canada to the United Nations



H.E. Ms. Mary Mubi
Senior Principal Director
Department of Public Affairs
and Knowledge Office of the
President and Cabinet,
Government of Zimbabwe



Jaine Chisholm Caunt
Director General
Grain and Feed Trade
Association (GAFTA)



Robin Buruchara
Director
Pan Africa Bean Research
Alliance (PABRA) and
International Center for
Tropical Agriculture (CIAT)



Dr. Yemi Akinbami
Executive Director
Forum for Agricultural
Research in Africa (FARA)



Maria Beatriz Giraud
Farmer
Global Farmer Network



Rocco Renaldi
Secretary General
International Food &
Beverage Alliance (IFBA)

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Presentation's highlights - Opening Session: Achieving Goal 2

H.E. Mr. Peter Thomson, President of the UN General Assembly, made opening statements on the importance of supporting agriculture to achieve the SDG's. To see his remarks, [click here](#).

The subsequent speakers stressed the importance of Achieving Goal 2 and how this interconnects with a number of the other SDG's. Ambassador Grant showcased the importance of women's participation in the agri-food value chain. Next, H.E. Ms. Mary Mubi spoke within the context of SDG2 2 Zimbabwe has created multi-stakeholder platforms within the context of the Zim Asset Economic Blue Print.

The remaining speakers spoke on the inextricable links of Goal 2 with nutrition as well as to many other Goals related to health, land use, climate change, water, sanitation, education, employment, social protection, infrastructure, gender equality, oceans, and resilience. They also highlighted the importance of investing throughout the agrifood chain, including research in agriculture to achieve Goal 2.

Interlinkages between the SDG's



H.E. Ms. Amira Gornass

Permanent Representative of Sudan to Italy & Chairperson, UN Committee on Food Security



Thomas Gass

Assistant Secretary General for Policy Coordination and Inter-Agency Affairs, United Nations Department for Economic and Social Affairs (DESA)



H.E. Mr. Juan Carlos Mendoza-Garcia

Ambassador/Permanent Representative of Costa Rica to the UN

Presentation's highlights - Interlinkages between the SDG's

This session focused on how the role of agriculture is not limited to Goal 2. The speakers addressed the interlinkages of Agriculture with other SDGs and the need to treat sustainable development holistically.

Ambassador Gornass stressed the strong role for the private sector to get innovation and productivity tools to smallholder farmers. Next, Mr. Gass advised that the SDG targets and indicators are where we need to focus, as they hold the content of our collective actions. Finally, H.E. Mr. Juan Carlos Mendoza-Garcia noted that family farms are the key to addressing hunger and poverty around the world.

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Breakout Sessions on Interlinkages: Goals 1, 3, 5, 9, 14

This series of breakout sessions provided an opportunity for the audience to have meaningful interactive sessions to discuss the interlinkages between Goal 2 and on of the other Goals of focus.

SDG 1: End poverty in all its forms everywhere



H.E. Mr. Necton Mhura
Ambassador/Permanent Representative of Malawi to the UN



Govind Venuprasad
Coordinator, Supporting Indian Trade and Investment for Africa (SITA)



Fritz Schneider
Chair, Global Agenda for Sustainable Livestock



Martha Hirpa
Managing Senior Director, Heifer International

Key messages:

- Communication is key within and between sectors to ensure sustainable growth. Communication allows for shared knowledge, increased productivity and better partnerships.
- There is a strong need for integrated approaches to problems faced by the agrifood industry. By using an integrated approach, farmers can solve multiple issues at once.
- It is important to have multi-stakeholder partnerships to ensure a holistic approach to the fulfillment of the 2030 Agenda.
- Access to markets including the importance of value added activities, and use of new technologies is extremely important to achieve both Goal 1 and Goal 2.



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SDG 3: Ensure healthy lives and promote well-being for all at all ages



Moderator: Stineke Oenema
Coordinator United Nations
Standing Committee on
Nutrition



Marcelo Eduardo Lüders
President, Brazilian Dry Beans
Institute (IBRAFE)



Franck C.J. Berthe
Senior Livestock Specialist,
World Bank & Coordinator of
the Livestock Global Alliance



Chavanne Hanson
Deputy Head, Global Public
Affairs Nestlé S.A.



Vish Govindasamy
Group Managing Director,
Sunshine Holdings Plc

Key messages:

- Communication between sectors is key to achieve both Goal 2 and Goal 3. Through better communication, farmers can produce in a more sustainable and nutrition way.
- Strong agricultural interventions whether through bio fortification, greater diet diversity, more animal sourced foods or better agronomic practices, will have great impacts on global nutrition
- Public – private partnerships are necessary for the achievement of Goal 2 and Goal 3.
- Investment in research will improve farmers ability to make decisions and increase sustainable, nutrition production and will help policy makers develop regulations with a stronger evidence based approach globally.



Farming First @farmingfirst · 22h

GOAL 3 (#HealthyLives) - Which agricultural intervention will have the most impact on better #nutrition? #Ag4SDGs



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SDG 5: Achieve gender equality and empower all women and girls



Moderator:
Venge Nyirongo

Policy Specialist in Sustainable Development UN Women



Margaret Munene
Co-Founder and General Manager, Palmhouse Dairies Limited



Stephanie Hanson
Senior Vice President, Policy and Partnerships, One Acre Fund



Salah Goss
Vice President International Development, MasterCard Worldwide

Key messages:

- Enhancing research and data will drive evidence-based decision making at the policy level.
- It is important to develop systems that will enable the presentation of data in policy-making for in a manner that meets global standards as well as national needs.
- Facilitation of networks needs to be encouraged through existing and new South-South Cooperation and other types of geographical networking. These networks are critical to accelerating the rate of information, skills exchange and learning.
- Interventions need to focus on the creation of equal opportunity of access to key transformative productive resources.
- The engagement of men is also seen as an important catalyst for change and will ensure the achievement of a hunger-free world, due to their critical roles in empowering women.



Farming First @farmingfirst · 22h

GOAL 5 (#GenderEquality) - What do female farmers need most? #Ag4SDGs

32% Access to finance

24% Access to land

15% Access to inputs

29% Access to training

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SDG 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation



Moderator: Nicole Carta
Senior Partnership Officer
International Fund for Agriculture
Development (IFAD)



Scott Angle
Director General of
International Fertilizer
Development Center (IFDC)



Sabrina Meharali
Co-Founder and Managing
Director, Quality Pulses



Will Galvin
Executive Vice President, Self
Help Africa



Cristino (Tito) Panlilio
President, Balibago
Waterworks

Key messages:

- Goal 9 can be considered as one of the implementation levers of Goal 2.
- Market linkages and functioning value chains enabled by Goal 9 are key for Goal 2.
- Short-termism is still an issue. We need to address the short-term market failure that will lead to more sustainable business supply chains in the future
- More public-private partnerships are needed to enhance knowledge sharing, policy development and sustainable practices.
- Digital technology and big data can play a transformational role.
- Engagement from youth will play an important role in achieving both Goal 9 and Goal 2. With aging farmers and rapidly changing infrastructure, youth will be needed to meet these demands.



Farming First @farmingfirst · 22h

GOAL 9: (#Infrastructure) - Which infrastructure is most urgently required by smallholders? #Ag4SDGs

27% Roads

31% Storage

25% Irrigation

17% Internet

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SDG 14: Conserve and sustainably use the oceans, seas and marine resources for sustainable development



Moderator:
Paulette Bethel
Special Advisor – Multilateral Affairs
Emerging Ag



Tiare Boyes
Fisher Person, Arbegar
Fishing Co.



Latha Swamy
Senior Advisor Planetary
Health Rockefeller Foundation
& Yale Centre for the Study of
Globalization



John Mimikakis
Vice President, Oceans,
Environmental Defense Fund



Yvonne Harze-Pitre
Director of Communications and Public
Affairs, International Fertilizer Association

Key messages:

- Sustainable fishing and management practices and monitoring systems are key to restoring preserving and maintaining the health and biodiversity of the oceans and seas, which are a source of income and nutrition for many of the world's poor.
- Public-private-partnerships have an important role to play in promoting and maintaining healthy oceans and seas which can only be done effectively through the provision of expertise, experience, and financing.
- Oceans and seas are not only a source of food and micro-nutrients but also of bio-active agents that can be used for medicinal purposes.



Farming First @farmingfirst · 22h

GOAL 14 (#Oceans) - What will most help farmers protect our #oceans?
#Ag4SDGs

- 29% Fertilizer use training
- 17% Managing livestock manure
- 6% Reducing tillage
- 48% Knowing pollution sources

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Luncheon: Youth in Agriculture



MODERATOR: Gerda Verburg
SUN Movement Coordinator
Scaling up Nutrition



Tiare Boyes, Co-Owner
Arbegar Fishing Co.
“Access to assets & investment”



Murilo Martins Ferreira Bettarello
Nuffield 2017 Scholarship Winner
“Modernize the rural world”



Michelle DeFreese
Mickey Leland International Hunger Fellow
“Incorporate Agriculture into school curriculum”



Katrina Sasse
Nuffield 2017 Scholarship Winner
“Empower young women farmers”



Steve Ngunyi
Managing Partner, ICON
“Access to markets”

With an aging population of farmers, it is clear that agriculture needs to attract more young people. Half the farmers in the United States are 55 years or older, while in sub-Saharan Africa, the average age of farmers is around 60 years old. Given the critical need to attract and train a new generation of farmers, farm leaders, agribusiness workers, and managers, the Youth in Agriculture luncheon will showcase the important role youth play in agriculture and their role in delivering the SDGs.

To read the full report [click here](#).



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Putting Farming First: Partnerships to Achieve Goal 2



Moderator:
H.E. Mr. Tete Antonio
 Ambassador/Permanent Observer
 of African Union to the UN



Key Note Address: H.E. Mr. Frederick Musiiw Makamure Shava
 President, the United Nations Economic
 and Social Council (ECOSOC)



Katia Araujo
 Director of Advocacy, Landesa



David Nielson
 Co-Chair, Global Forum for
 Rural Advisory Services (GFRAS)



Howard Minigh
 CEO, CropLife International



Will Galvin
 Executive Vice President, Self
 Help Africa



Sabrina Meharali
 Co-Founder and Managing
 Director, Quality Pulses



James Hansen
 CCAFS, and International Research
 Institute for Climate and Society
 (IRI), Columbia University

Presentation Highlights - Putting Farming First, Partnerships to Achieve Goal 2

This session included the participation of Farming First, a coalition of multi-stakeholder organizations. The coalition exists to articulate, endorse and promote practical, actionable programs and activities to further sustainable agricultural development worldwide. A [video produced by Farming First](#) showed how farmers see themselves taking action towards the achievement of the SDGs.

H.E. Mr. Tete Antonio, Ambassador of African Union, moderated the session, with H.E. Mr. Frederick Musiiwa Makamure Shava providing the key note address. Ambassador Shava highlighted the multiple benefits of focusing on agriculture, as this will have impacts in ending hunger, eradicating poverty and improving rural systems. He noted three priorities that can connect back agriculture to sustainable development: infrastructure, industrialization, innovation.

[Click here to read his remarks.](#)

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This exciting session also included six presentations on the following topics:

- Safeguarding Natural Resources
- Sharing Knowledge
- Building Local Access and Capacity
- Post Harvest Losses
- Enable Access to Markets
- Prioritizing Research Imperatives

All these presentations illustrated the importance of partnerships to achieving Goal 2.

High-Level Closing Remarks



Shenggen Fan

Director General International Food Policy Research Institute (IFPRI)



Marie-Helene Semedo

Deputy Director-General of FAO
Italy



Bernie McClean

Vice President
Canadian Canola Growers Association



Dr. Steven Were Omamo

Deputy Director and Coordinator of Food Systems Strategy, Policy & Support in the Policy and Programme Division UN World Food Programme (WFP)



Nichola Dyer

Program Manager, Global Agriculture and Food Security Program (GAFSP), World Bank

Presentation Highlights - Closing Ceremonies

The closing ceremonies reviewed some of the highlights from the day and the emphasised the importance of investments in Goal 2. Speakers highlighted the need reshape agrifood systems to provide a critical foundation for achieving Goal 2. They also reiterated the importance of strong partnerships between sectors, and highlighted the important role our farmers play in global food security.

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Social Media

A live twitter wall was set up throughout Agriculture and Food Day, and the engagement online was electric! The event used the #Ag4SDG's and #youth. See below for an example of the twitter wall and some of the interesting poll's used throughout the day.

Tweet 1: Gafta DG JCC on the panel at Agriculture and Food day. H.E Peter Thomson, President UN General Assembly, speaking. #Ag4SDGs #HLPF2017 pic.twitter.com/Kk1VXKxi7G 7 days ago Gafta @Gaftaworld

Tweet 2: JCC speaking at Food & Agriculture Day in New York.#HLPF2017 #Ag4SDGs pic.twitter.com/8K0ZJZgMPX 7 days ago Gafta @Gaftaworld

Tweet 3: The latest The Maryse Walsh Daily! paper.li/MaryseWalsh/13..... Thanks to @IIED @tandfauthorserv @vijramachandran #climate #ag4sdgs 7 days ago Maryse Walsh @MaryseWalsh

Tweet 4: "Inspired by #Ag4SDGs? Find out how you can join and support @farmingfirst farmingfirst.org/join-us/... #lamAg @FarmHer #FoodHeroes" 7 days ago Farming First @farmingfirst

Tweet 5: The Private Sector Mechanism (PSM) meet in NY ahead of Food and Agriculture Day #HLPF2017 #Ag4SDGs pic.twitter.com/197MWS1A8v 7 days ago Gafta @Gaftaworld

Tweet 6: "#SustLivestock is not just about livestock! #ag4sdgs twitter.com/Robynne_A/stat....." 7 days ago ILRI ILRI Communications @ILRI

Tweet 7: JCC chairing a meeting of PSM in New York with H.E Amira Gornass Chair UN Committee on World Food Security #HLPF2017 #Ag4SDGs @AgriFoodNet pic.twitter.com/H50bIDWD6v 7 days ago Gafta @Gaftaworld

Tweet 8: "#ICYMI Joe DeVries, VP at @AGRAAlliance tells @farmingfirst how #Africa can be empowered to meet SDG2.3 #Ag4SDGs farmingfirst.org/2017/06/doubli....." 7 days ago Farming First @farmingfirst

Tweet 9: The latest The Arkansas Forestry Daily! paper.li/arkforests/131..... Thanks to @MSUExtService @chadhicksnei @AgCouncilofAr #forestry #ag4sdgs 7 days ago AR Forestry Assn. @arkforests

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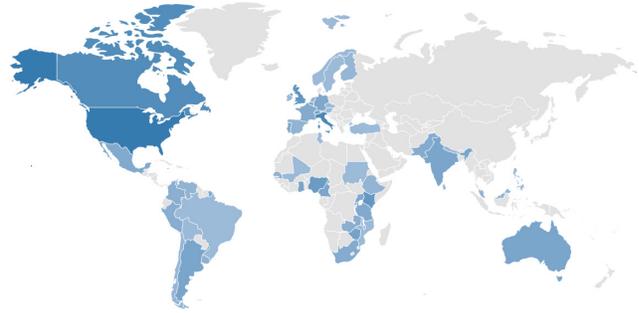
Follow the conversation on social media using: #Ag4SDGs



GLOBAL ENGAGEMENT

%100 %0

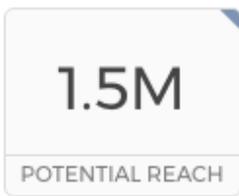
The #Ag4SDGs hashtag was used to discuss the event on social media. UN twitter accounts, organisations, speakers, and delegated shared articles and comments throughout the day regarding food security, SDGs, and agricultures impact.



Engagement was high on social media, with countries participating around the world. The level of engagement of #Ag4SDGs in each country includes;

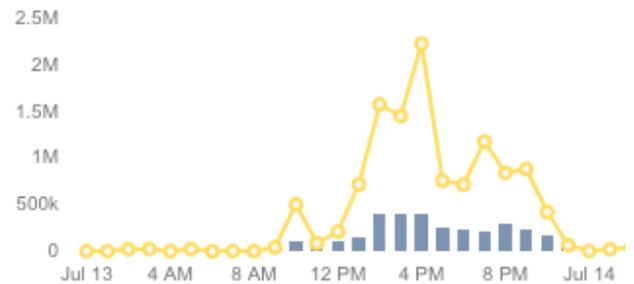
SOCIAL REACH

The online participation for #Ag4SDGs was a great success and attracted many contributors online. With the high volume of posts, and the popularity of the hashtag, the potential reach for #AG4SDGs surpassed 1.5 million.



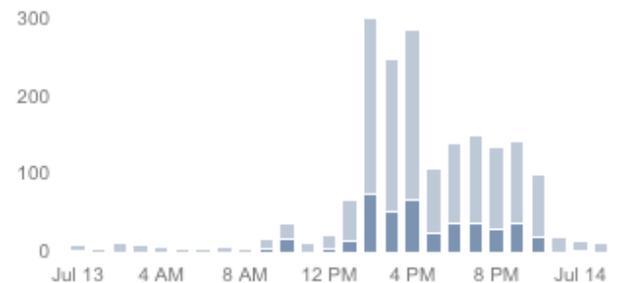
POTENTIAL IMPRESSIONS
 FREQUENCY

12.8M
8.43



TWEETS
 RETWEETS

473
1,627



TWEETS/ CONTRIBUTOR
 AVG FOLLOWERS

3.5
3,482



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