



## The Scaling Up Nutrition Champion Awards

Photo: Laura Elizabeth Pohl, Bread for the World

Deadline Extended!  
Sunday 8  
October 2017

Scaling Up  
**NUTRITION**  
ENGAGE • INSPIRE • INVEST

# Announcing the Scaling Up Nutrition Champion Awards!

Nutrition champions are integral to building and sustaining political commitment for nutrition. Around the world, high profile people are making nutrition a matter for everyone, everywhere. First Ladies, Prime Ministers, actors, artists, musicians, athletes, religious and traditional leaders are all galvanising political commitment and raising mass awareness. Ministers, members of parliaments, heads of organisations and institutions, CEOs and high-profile journalists are also leading from where they stand. And at the grassroots levels, health and agriculture extension workers, nutrition field officers, local religious and village leaders, teachers and staff of community-based organisations, and everyday people, are demonstrating what is needed to scale up nutrition.

**Who is eligible:** To name just a few, First Ladies, Prime Ministers, actors, artists, musicians, athletes, religious and traditional leaders, ministers, members of parliament, CEOs, journalists, grassroots workers and community members can all be champions for nutrition.

**Who can nominate:** SUN Government Focal Points, civil society alliances, UN networks, donor networks, business networks and other associations/networks representing academia, media and parliament, among others, are encouraged to share their nominated nutrition champions!

**When:** The deadline is 8 October 2017.

**Send to:** [nutritionchampions@scalingupnutrition.org](mailto:nutritionchampions@scalingupnutrition.org). Don't forget to include a 300-word summary of the champion's achievements and supporting information (form is overleaf for further information)!

The annual SUN Movement Global Gathering is an ideal moment for recognising these nutrition champions' efforts and supporting them to keep banging the nutrition drum.

## This year

Nutrition champion awards will be issued to women and men who have made an outstanding contribution toward the categories below:

### 1. Achievement in bringing people together for nutrition

Nominees in this category will be assessed on their achievements in increasing the political salience of nutrition and successes in building coalitions involving new and diverse stakeholders.

### 2. Achievement in nutrition policy impact

Nominees in this category will be assessed on their achievements in advancing pro-nutrition policies, laws and legislation, as well as generating widespread awareness about good nutrition.

### 3. Achievement in supporting nutrition results

Nominees in this category will be assessed on their achievements in fostering alignment amongst stakeholders, for enhanced impact at national, regional or community level to reach those directly affected by malnutrition, as well as innovations in multi-sectoral programming.

#### 4. Achievement in increasing finance for nutrition

Nominees in this category will be assessed in relation to their contributions in helping to mobilise new national financial resources for nutrition and efforts to helping to maximise the effectiveness of current spending on nutrition.

SUN Government Focal Points, civil society alliances, UN networks, donor networks, business networks and other associations/networks representing academia, the media, parliaments, among others, are all encouraged to share their nominated nutrition champions. The individuals nominated should have made an outstanding contribution to one of the areas outlined above.

Nominations must be shared with the SUN Movement Secretariat by **Sunday 8 October 2017**, with the form overleaf completed containing an overview (300 words maximum) of the individual's achievements, with supporting evidence attached. A review panel consisting of representatives from the SUN Networks will longlist candidates during the month of October and one-to-one interviews with longlisted candidates will be scheduled. The review panel will evaluate the candidates against the criteria noted in the form overleaf and present a shortlist of the qualified candidates to the SUN Movement Executive Committee. The Nutrition Champion Awards recipients will be judged by the SUN Movement Executive Committee and awarded on November 8 at a special evening reception of the 2017 SUN Global Gathering in Abidjan, Côte d'Ivoire.

#### The award

Up to 16 short-listed candidates will all receive air fares and Daily Subsistence Allowance (DSA) to attend the 2017 SUN Global Gathering. Here, they will have the chance to participate in different sessions aimed at equipping stakeholders in the SUN Movement with good practices that can be applied in their own countries.

The final winners will receive a unique award, as well as the opportunity to attend an intensive advocacy training workshop in early 2018. Further to this, they will be profiled on the websites of the [SUN Movement](#) and [1000 days](#).

#### To apply

Please share this note with various SUN Networks and other relevant associations/networks. They are encouraged to put forward nominations for the nutrition champions awards. Each nominee must complete the form overleaf and attach an accompanying example(s) of her/his achievement. The SUN Movement Secretariat encourages gender balance to be a key consideration as well as diversity of the stakeholders put forward.

Prefix <i>Mr, Ms, Dr. etc.</i>	
Name <i>First and last</i>	
Age	
Gender	
Stakeholder group <i>Government, civil society, donor, the UN, academia, parliament, media, community member etc.</i>	
Position	
Organisation	
Category for prize nomination Please select one category per applicant: 1. Achievement in bringing people together for nutrition. 2. Achievement in nutrition policy impact 3. Achievement in supporting nutrition results 4. Achievement in increasing finance for nutrition	
Summary of achievement and selection criteria <i>Up to 300 words, maximum. In your response, please address the below selection criteria:</i> • <i>How your efforts have helped accelerate reductions in undernutrition, either directly or indirectly;</i> • <i>How your efforts have transformed thinking or actions;</i> • <i>The sustainability and longevity of your actions.</i>	
Supporting documentation <i>Please include the titles of the supporting documentation accompanying this completed form</i>	

Send to [nutritionchampions@scalingupnutrition.org](mailto:nutritionchampions@scalingupnutrition.org) by Sunday 8 October 2017