

**2017 SUN Movement Global Gathering
Executive Committee Meeting with SUN Business Network
9 November 2017, 13:00-14:00
Summary Report**

Participants

SUN Business Network (SBN)	Executive Committee (ExCom)	SUN Movement Secretariat (SMS)
Jonathan Tench, SBN Senior Manager/ Global Coordinator, GAIN Hannah Theobald, Country Support Manager, SBN, GAIN Fatiha Terki, Deputy Director, Nutrition Division, WFP Abigail Sage, Nutrition Consultant, Nutrition Division, WFP Emily Heneghan, SBN Zambia	Shawn Baker, BMGF, (Chair) Abdoulaye Ka, Senegal, (Vice Chair) Francesco Branca, WHO Lawrence Haddad, GAIN Uma Koirala, CSA Nepal Lauren Landis, WFP Daysi de Marquez, El Salvador Martha Newsome, Medical Teams Intl. Felix Phiri, Malawi Aslam Shaheen, Pakistan <i>Absent:</i> Fokko Wientjes, DSM Tumaini Mikindo, CSA Tanzania	Gerda Verburg, Coordinator Thahira Mustafa Sergio Teixeira Marlen Schuepbach

Agenda

1. How can the SUN Business Network (SBN) better address some of the challenges identified by the results of the SUN Movement Monitoring, Evaluation, Accountability, Learning (MEAL), Baseline Report on Key Indicators (2016–2020)?
2. Future priorities for the SUN Business Network (2017-2020)
3. How can the SUN Business Network support the SUN Movement to develop an approach to address obesity and non-communicable diseases?

Key take-aways

- SBN is further expanding, currently 16 new networks being established. Applying lessons learned from existing networks.
- Further progress needed to ensure SBN companies align with SUN Principles of Engagement and SBN membership requirements
- SBN asked for support from Executive Committee on how to measure impact of businesses in advancing nutrition, to refine work ongoing by GAIN
- Executive Committee to discuss private sector engagement at retreat
- Need for a forum to address concerns from different stakeholders and report allegations of violation of SBN Principles of Engagement
- Need for businesses to address double burden of malnutrition
- Discussions between Executive Committee and SBN to be continued

Action points

Item	Timing	Responsible
- SBN to provide documentation to Executive Committee on SBN lessons learned for ExCom retreat	7 Jan 2018	SBN Secretariat
- Executive Committee invited to provide support on how to measure impact of businesses	Asap	L. Haddad
- Following decision by SBN Advisory Group, SBN to review membership requirements	June 2018	SBN Sec., in collaboration with CSN Sec. & SMS
- SBN encouraged to check options proposed by Executive Committee how to address issues around business and double burden of malnutrition	Asap	SBN Secretariat
- SMS to share ExCom meeting notes	Asap	SMS (Marlen)

Notes

The Chair of the Executive Committee opened the meeting, welcoming this first opportunity for an exchange between the SUN Business Network (SBN) and the Executive Committee.

1. SBN Update and MEAL

Jonathan Tench provided an update on the growing SUN Business Network, laying out the priority areas and activities through which SBN has contributed to the SUN Roadmap in 2017. Funding for SBN has been successfully secured until 2020. Currently SBN is active in 16 SUN countries, and a further 16 networks are under development. At the global level, SBN currently has 45 members, of which only 15 are participating actively. SBN priorities are:

- Learning from established networks
- Analyzing state of regulations
- Logos/labelling
- Access to finance
- Measuring how companies advance nutrition in their own business models (for workforce/women/consumer)

Executive Committee questions: How can SBN ensure businesses comply with SUN principles? How to prioritize in which countries to establish an SBN given the high number that don't yet have one? How does SBN capture lessons learned from countries and companies? Concerns were also raised regarding violation of BMS Code in Zambia and undue influencing of policy processes by private sector.

SBN Secretariat responded to the questions, explaining how lessons learned are applied in new countries (will provide documentation to Executive Committee for retreat), and how technical assistance is provided to WFP country offices in SUN countries without national SBNs. SBN Zambia offered an update on progress (i.e. providing guidance to private sector on how to responsibly marketing products) and how challenges have been addressed. The benefit was highlighted of SBN offering a forum for exchange between businesses, and to which government can reach out to.

The SBN Secretariat provided an update on the decisions taken by the SBN Advisory Group Steering Committee to revise SBN compliance guidelines and decide on a process, based on clear membership requirements, for excluding companies which do not comply.

The Executive Committee underlined the importance of building bridges between food systems, private sector and national plans.

SBN asked for support from the Executive Committee on how to measure the impact of businesses to advancing nutrition.

2. CS collaboration / Addressing obesity and NCDs

SBN held conversations with civil society during the Global Gathering to address different concerns. The importance of having a mechanism where concerns can be addressed was flagged.

SBN has developed a framework for members on how businesses can address obesity and NCDs. SBN is working with global partners (WBCSD, Consumer Goods Forum, ATNI) who have expertise on double burden of malnutrition, so they can advise companies on how to improve their performance. The SBN Secretariat shared experience that many businesses want to take action on NCDs and that policies are needed. In some countries businesses are facing issues in accessing information on legislative guidance.

Member of the Executive Committee offered advice:

1. To measure impact of the 400 SBN companies,
 - a. collaboration with 'Access to Nutrition Index' (ATNI) could be considered, using a simpler set of 5-6 indicators, not all self-reported;
 - b. ensure independent monitoring and alignment with global benchmark system;
 - c. two different sets of standards could be applied for multinational companies and for SMEs, who have less resources to dedicate to reporting, and may need different criteria.
2. Guidance is available on effective interventions on obesity. Define what exactly role of business is in this.
3. SMEs need technical assistance (e.g. food reformulation), access to finance, and help creating demand (marketing).
4. SBN could work with UN Interagency Platform on NCDs (led by WHO), and the Transfats Initiative.