

Executive Summary

The Scaling Up Nutrition (SUN) Movement is dedicated to alleviating malnutrition in all its forms. The Movement is led by countries committed to advancing their health and development goals through improved nutrition. As countries establish national plans and prioritize investment in nutrition, global stakeholders work to align resources and capacity with national goals.

Increasing support for national nutrition plans is a priority for the SUN Movement. While there is strong evidence showing the importance of investing in nutrition—current funding, capacity and resources are insufficient to meet the need. The SUN Movement is committed to supporting actions that will result in mobilisation of resources: **analysing the costs** of scaling up nutrition; **aligning investments** behind country plans; **tracking domestic and external resources** for nutrition; **establishing the financing gap**; **mobilizing additional resources** for nutrition from within and outside SUN countries and **demonstrating results** from this collective effort.

Mobilizing domestic and global resources is critical to ensuring that the cross-sector coordination, planning and implementation at the core of the SUN Movement can be fully realized. This effort must be anchored in an understanding of how each country plans to scale up nutrition—and what resources are needed to effectively implement plans.

National Strategies to Scale Up Nutrition

Determining the cost of national nutrition implementation plans is complex and varies with country circumstances. To inform discussions and decision-making across the Movement, a review of plans developed by 20 countries was undertaken. The analysis helps stakeholders better understand country priorities and the range of interventions countries seek to implement.

Plans were not reviewed for the purpose of agreement or approval. Instead, the analysis provides a sense of how individual countries developed costed nutrition plans and identifies common cost elements that can be considered across countries.

Analyzing National Plans

Since each SUN country develops a plan tailored to meet national needs and opportunities, the 20 costed plans reviewed in this analysis are unique—covering varied time frames and employing different approaches. To facilitate a cross-Movement view, plans were reconfigured for this analysis, with comparable plan elements categorized as: 1) nutrition-specific actions; 2) nutrition-sensitive approaches; or 3) governance/management of nutrition efforts. Using this standardized information as a tool, potential investors can determine options and opportunities for supporting national efforts.

The Total Cost of the 20 National Plans to Scale Up Nutrition spanning a timeframe 2009-2013 to 2011-2017 is \$35.2 billion equivalent to \$7.7 billion per year. The total figure is reduced to \$8.1 billion when the \$27.1 billion cost to support nutrition-sensitive food systems in Bangladesh, Indonesia, and Peru is taken out. In general, however, costs remain relatively low. In 13 of the 20 plans, the per capita annual cost is lower than US\$3.5.

Specific Nutrition Actions, designed to directly impact nutrition status, target mostly women and children. In total, specific nutrition actions account for approximately \$4 billion in the 20 costed plans. This includes:

- Promotion of good nutrition practices (*\$2.4 billion*);
- Vitamin and mineral intake, including supplementation, fortification and de-worming (*\$717 million*);
- Acute malnutrition management (*\$650 million*); and
- Provision of fortified complementary foods for young children as well as pregnant or lactating women (*\$198 million*).

Nutrition-Sensitive Approaches address the underlying causes of poor nutrition and complement specific nutrition actions. The strategies are implemented through a range of sectors and target different groups of people. Implementing nutrition-sensitive approaches is estimated to cost \$28.9 billion across the 20 plans. This includes:

- Promotion of nutrition-sensitive food security/food systems (*\$19.6 billion*);
- Enhancement of caring environments (*\$90 million*); and
- Investment in public health services, including improved water and sanitation (*\$9.2 billion*).

Nutrition Governance refers to all interventions aimed at strengthening national and sub-national capacity to bring stakeholders together and enable them to coordinate effectively. In total, the 20 plans analyzed include approximately \$2.3 billion to support nutrition governance. This includes:

- Coordination and information management (*\$629 million*);
- System capacity building (*\$1.5 billion*); and
- Policy development, advocacy and communication (*\$143 million*).

From Costs to Mobilization

Building on this review of 20 country plans, SUN Movement stakeholders will collaborate with national officials to analyze gaps in resources and capacity needed to fully implement planned efforts.

National plans to alleviate malnutrition are currently under development in the SUN countries whose plans were not incorporated in this analysis. SUN countries and stakeholders will work together to better understand ways in which funding needs change as increased efforts are made to realize national goals. Further work will also be conducted to hone estimates regarding the costs of implementing nutrition-sensitive approaches.

Key Messages

- Mobilizing capacity, knowledge and resources to support national nutrition plans is a key priority for the SUN Movement.
- Increasing domestic and global resources is critical to ensuring that the cross-sector coordination, planning and implementation at the core of the SUN Movement can be fully realized.
- National nutrition plans provide important insight on a country's priorities and opportunities. By understanding each SUN country's unique nutrition goals and approach, all SUN stakeholders are better positioned to make informed decisions on policies, programming and investment.
- By mobilizing resources and strengthening cross-sector collaboration on nutrition, the SUN Movement is empowering countries working to make sustainable advancements in the health and development of individuals and communities.

For additional information, visit the SUN Movement website at www.ScalingUpNutrition.org.