



The SUN Movement Lead Group: Leading from where you stand



The Scaling Up Nutrition (SUN) Movement Lead Group is appointed by the United Nations Secretary-General, António Guterres. Its 28 members guide the SUN Movement in its mission toward a world free from malnutrition, in all its forms, by 2030.

In your role, you will support SUN member countries as they pursue their goals to scale up nutrition, providing strategic oversight, and ensuring coherence and collective accountability for results. You will help preserve the unique character of the SUN Movement by encouraging aligned action from all stakeholders, nurturing country ownership and leadership in implementing sustainable nutrition solutions and growing momentum for impact at scale.

Your personal and institutional commitments will set the example and encourage all members of the SUN Movement to leave their 'egos and logos' behind, end fragmentation, and collaborate at country and global level for a world free from malnutrition.

At the 2019 SUN Lead Group meeting, you are expected to make bold and measurable personal and institutional commitments that build the effectiveness and ownership of governments and stakeholders in the lead up to the 2019 SUN Global Gathering and the 2020 Tokyo Nutrition Summit.

SUN Movement Lead Group expectations



Act as high-level ambassadors for the SUN Movement by:

- Incorporating advocacy for improving nutrition, as a maker and marker of sustainable development, into existing country missions;
- Engaging and supporting SUN Government Focal Points and SUN Networks during existing country missions;
- Supporting the objectives of SUN member countries through your organisations, institutions, networks and companies – focusing on implementation and systemic change for greater nutrition results;
- Integrating a focus on nutrition and the SUN Movement approach into existing commitments, such as:
 - » Public events and speeches
 - » Advocacy meetings
 - » Traditional and social media outreach.



Drive political momentum and global recognition of nutrition's catalytic power to achieve the Sustainable Development Goals (SDGs), through:

- Inter-governmental fora and global, regional and country-level moments, including the World Economic Forum, the World Health Assembly, the High-Level Political Forum on Sustainable Development, the UN General Assembly, the Committee on World Food Security, among others;
- Integrate nutrition in global, as well as national, initiatives for climate change, agriculture and food systems, water and sanitation, gender equality, women's empowerment, education, emergency response, social protection and universal health coverage to reduce fragmentation and ensure win wins.



Guide the strategic direction of the SUN Movement in the changing landscape, by:

- Providing strategic counsel to the Chair of the SUN Lead Group and the SUN Movement Coordinator;
- Reviewing progress and guiding the strategic direction of the SUN Movement at the SUN Lead Group meeting during the high-level week of the UN General Assembly each year;
- Set a strategic agenda for the SUN Movement Executive Committee to take forward.

The SUN Movement Secretariat will support you to:

- Identify an existing member of the Lead Group to pair you with to share experience and undertake joint advocacy;
- Provide key messages and propose additional engagement and networking opportunities, as appropriate;
- Work with you in identifying bold and ambitious commitments that contribute to ending malnutrition in all its forms.

Key documents

- SUN Movement Lead Group Terms of Reference: [English](#) | [Français](#) | [Español](#)
- SUN Movement Strategy and Roadmap: [English](#) | [Français](#) | [Español](#)
- History of the SUN Movement: <https://scalingupnutrition.org/about-sun/the-history-of-the-sun-movement/>
- SUN Movement Lead Group Meeting, 26 September 2018, Final Outcome: [English](#) | [Français](#) | [Español](#)
- SUN Movement Lead Group Meeting, 18 September 2017, Final Outcome: [English](#) | [Français](#) | [Español](#)
- [Inaugural meeting](#) of the new SUN Movement Lead Group 21 September 2016, Summary: [English](#)
- SUN Movement Lead Group Meeting 22 September 2015, Note of Record: [English](#) | [Français](#) | [Español](#)
- SUN Movement Lead Group Meeting 05 May 2015, Note of Record: [English](#) | [Français](#) | [Español](#) | [Português](#)
- SUN Movement Lead Group Meeting 22 September 2014, Note of Record: [English](#) | [Français](#) | [Español](#)

I look forward to our new partnership and to our collaboration towards a world free from malnutrition.

Ms. Gerda Verburg

UN Assistant Secretary-General
SUN Movement Coordinator



Photo: UNICEF