



SUN MOVEMENT



SUN Movement PowerPoint template June 2016

SUN is a **unique Movement** founded on the principle that all people have a right to food & good nutrition.

OUR VISION

**The vision of the SUN Movement is
a world free from malnutrition.**

Scaling Up Nutrition, or SUN, is a unique Movement founded on the principle that **all people have a right to food and good nutrition.**

It unites people—from **governments, civil society, the United Nations, donors, businesses and researchers**—in a collective effort to improve nutrition.

WHAT IS MALNUTRITION?

MALNUTRITION IN ALL ITS FORMS

CHILD WASTING

Low weight
for height



CHILD STUNTING

Low height for age



CHILD OVERWEIGHT

High weight
for height



ADULT OVERWEIGHT

Carrying excess
body fat with
a body mass
index ≥ 25



MICRONUTRIENT DEFICIENCY

Iron, folic acid,
vitamin A, zinc,
iodine below healthy
thresholds



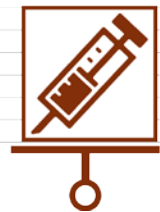
ADULT OBESITY

Carrying excess
body fat with
a body index ≥ 30



NONCOMMUNICABLE DISEASES

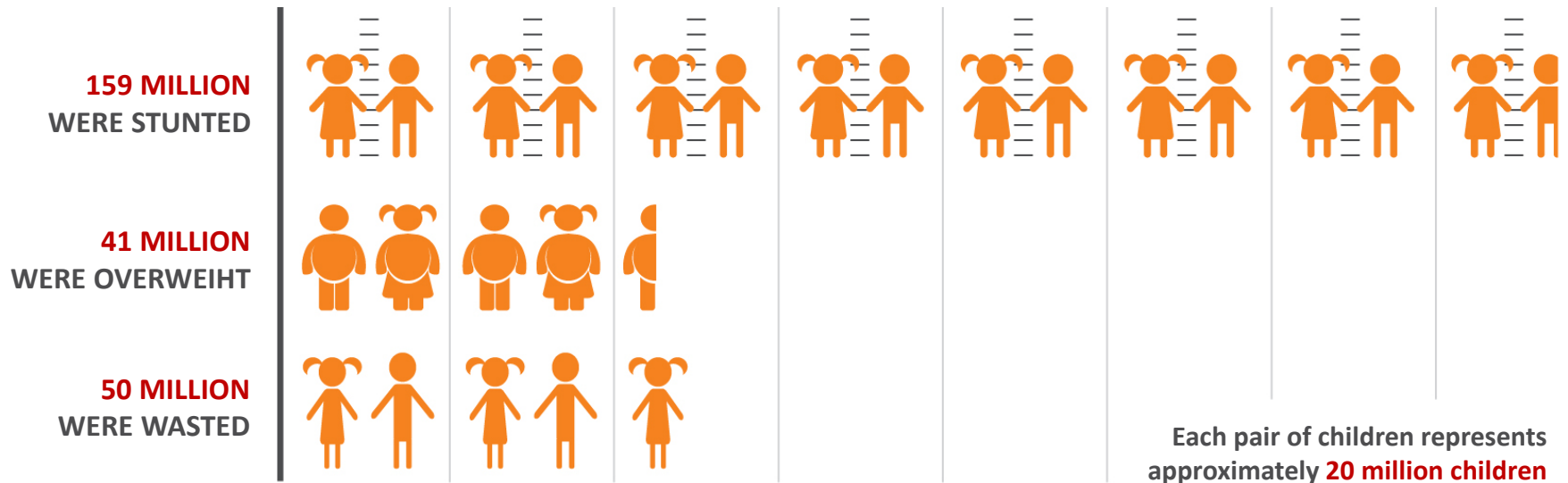
Diabetes, heart diseases
and some cancers



THE SCALE OF MALNUTRITION

1 IN 3 PEOPLE SUFFER FROM A FORM OF MALNUTRITION

OUT OF **667 MILLION** CHILDREN UNDER AGE 5 WORLDWIDE:



OUT OF A WORLD POPULATION OF **7 BILLION**:

About **2 billion** people suffer from micronutrient malnutrition

Nearly **800 million** people suffer from calorie deficiency

OUT OF **5 BILLION** ADULTS WORLDWIDE:

Nearly **2 billion** are overweight or obese

Over **400 million** has type 2 diabetes

WHY NUTRITION?

Strong evidence shows that eliminating malnutrition in young children has multiple benefits.

It can:

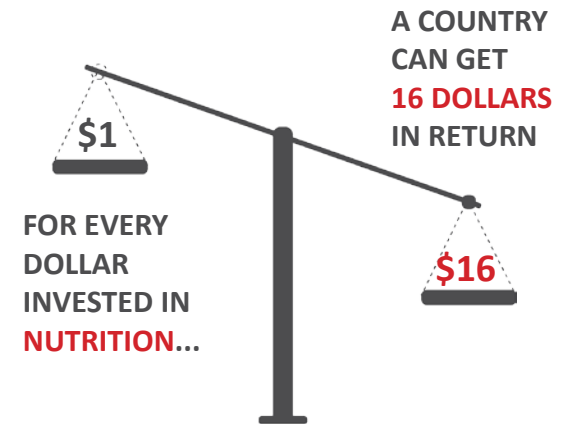
- **Boost gross national product** by 11% in Africa and Asia.
- **Prevent child deaths** by more than one third per year.
- **Improve school attainment** by at least one year.
- **Increase wages** by 5-50%.
- **Reduce poverty** as well-nourished children are 33% more likely to escape poverty as adults.
- **Empower women** to be 10% more likely to run their own business.
- **Break the inter-generational cycle of poverty.**

Because when...



THE INVESTMENT CASE

INVESTING TO REACH
THE GLOBAL NUTRITION
TARGET FOR STUNTING
WILL MEAN AT LEAST
65 MILLION
FEWER CHILDREN
STUNTED IN 2025
COMPARED TO 2015



GLOBAL NUTRITION REPORT 2015

#NutritionReport

Malnutrition kills millions of children every year and robs millions more of the opportunity to reach their full potential. This global crisis requires global action in order to give every child a fair start to life. In 2012, world leaders committed to reaching [six global nutrition targets](#) by 2025. Yet, reaching these targets in the next decade will require increased investment. World leaders must act now to fulfill their promises and save millions of lives.

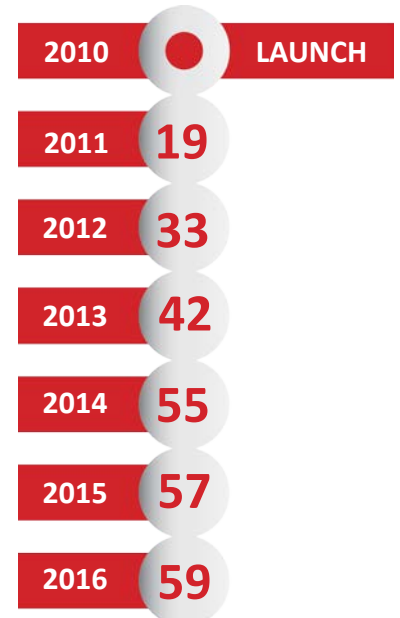
The World Bank, Results for Development Institute, and 1,000 Days – with support from the Bill & Melinda Gates Foundation and the Children's Investment Fund Foundation – developed a roadmap for policymakers that outlines the investments required to tackle malnutrition. [Download the report](#) to learn more.

THE MOVEMENT TODAY

57 countries and the Indian States of Maharashtra and Uttar Pradesh have committed to Scaling Up Nutrition and are working collectively, as a Movement.



Evolution of SUN Countries
& the two States of India



THE MOVEMENT TODAY

- SUN Countries and Networks are focused on the critical **1,000 day window of opportunity** to improve nutrition, from pregnancy to two years of age.
- SUN Countries are working together to achieve the **six World Health Assembly Targets** by 2025 and the **2030 Agenda** for Sustainable Development.
- Everybody is working together as **1 global movement**, uniting each country led movement, to unleash the potential of **millions of healthier, smarter and stronger children.**

SUN PRINCIPLES

All actors in the SUN Movement are bound by their commitment to end malnutrition. They abide by the following Principles of Engagement, which are the foundations of the Movement.



HOW



1. Expand and sustain an enabling political environment

- Strong and sustained in-country leadership to translate commitments to action and inspire collective political and social momentum
- A shared space (multi-stakeholder platforms) at national and local levels for collective action, where nutrition stakeholders develop joint priorities and take joint responsibility for scaling up impact.



2. Prioritise and institutionalise effective actions that contribute to good nutrition

- Immediate scale up of proven High Impact Nutrition Interventions to reduce stunting, increase breastfeeding, reduce anemia, and reduce wasting
- Implement nutrition sensitive approaches to make sectors such as agriculture, education, social protection, health and women's empowerment – contribute more to transforming people's nutrition
- Enact, uphold and promote enabling policies and laws which help make good nutrition a reality, put women and girls at the centre and strengthen community action and inclusive participation.



3. Implement effective actions aligned with Common Results Frameworks

- Agreed common nutrition results guide nutrition stakeholders, with improved coordination and partnerships behind national plans and priorities
- Implement a multi-stakeholder, multi-sectoral platforms, actions approach based on priorities, reinforce collaboration, monitor impact and adjust for results at scale
- Share results, learn from experiences and continuously improve for sustained improvements in people's nutrition.



4. Effectively use, and significantly increase, financial resources for nutrition.

- Transparently cost and track current spending on nutrition, assess value for money, make existing money work harder and mobilise new money for nutrition
- National governments, donors, innovative financing mechanisms, businesses, and consumers will act in "global solidarity", to collectively accelerate progress.

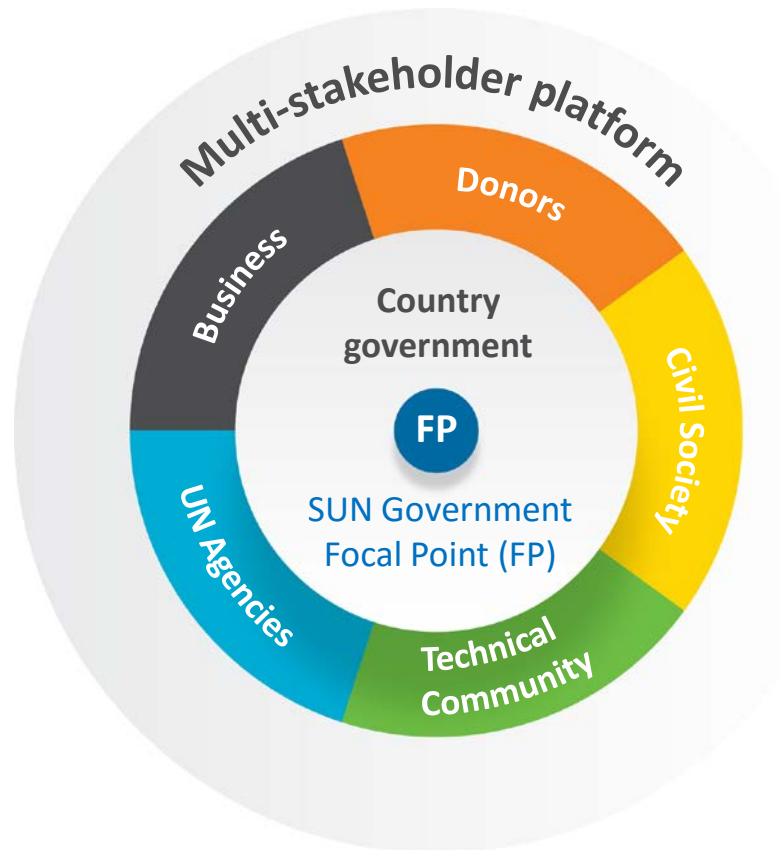
THE SUN APPROACH

Within each country a **SUN Government Focal Point** is identified



THE SUN APPROACH

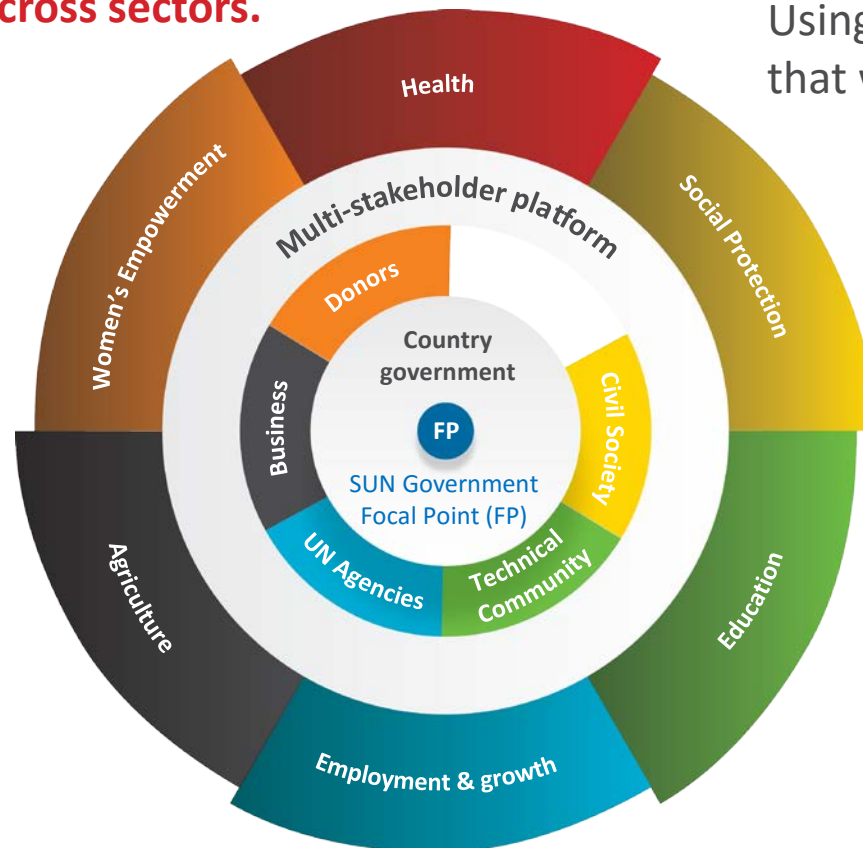
The Focal Point brings people together in **a multi-stakeholder platform**.



THE SUN APPROACH

To work together **across sectors**.

Using a **unique approach** that works for each country.

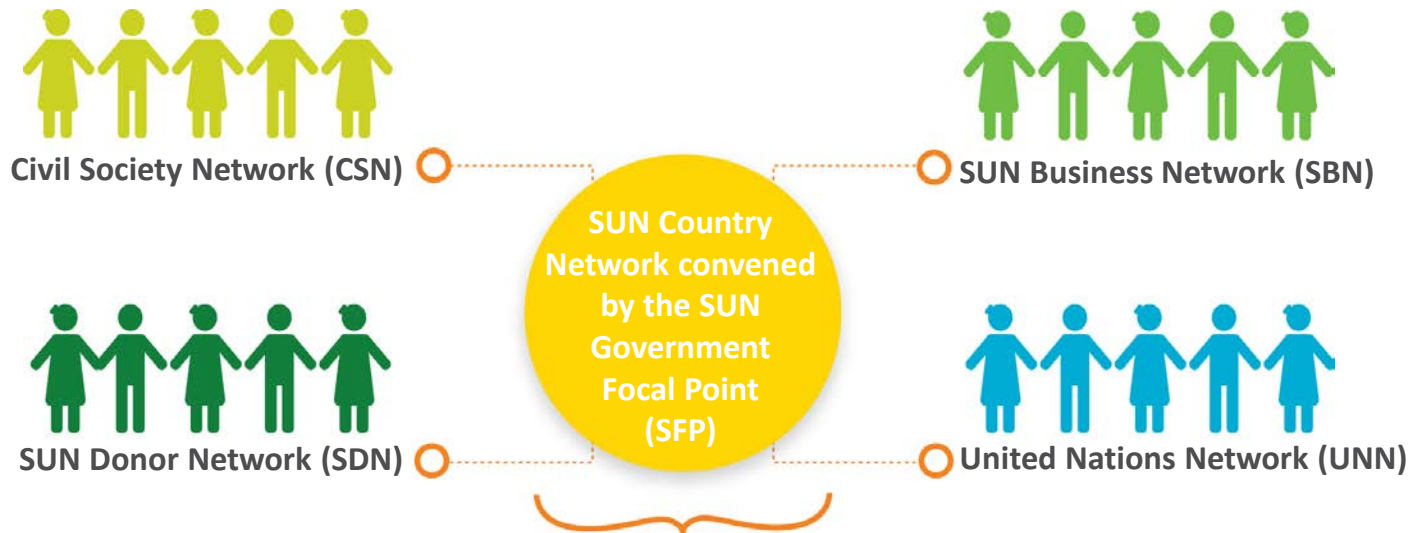


Together the combined efforts of all countries make up the core of the Movement – The SUN Country Network

SUN SUPPORTERS

Once viewed as primarily an issue that can be tackled through public health interventions, the importance of a concerted approach is now widely accepted, involving:

- **multiple stakeholders**, supported by the UN, Civil Society, Business, Academia and Donors
- **multiple sectors**, including health, agriculture, women's empowerment, planning, education and more



SUN Movement Coordinator, Lead Group and Executive Committee and Multi-stakeholder Working Groups (MWG) facilitated by the SUN Movement Secretariat

THE GLOBAL RESPONSE

Momentum to improve nutrition is accelerating, and transformative change is achievable.

The **2030 Agenda for Sustainable Development** has committed all governments to comprehensive, integrated and universal transformations which include ending hunger and malnutrition by 2030. They are galvanizing action around 17 Sustainable Development Goals.

Without adequate and sustained investments in nutrition, both directly and as a part of an integrated set of interventions aimed at ending poverty and hunger, the full potential of the 2030 Agenda will not be realized. The 2030 Agenda enhances progress in addressing malnutrition and reinforces the cooperation of nations as they accelerate towards:

- **World Health Assembly Global Targets**
- **Noncommunicable Diseases Global Monitoring Framework**
- **Rome Declaration on Nutrition and its Framework for Action endorsed at the Second International Conference on Nutrition**
- **Committee on World Food Security and the High Level Panel of Experts on Food Security and Nutrition**
- **Nutrition for Growth Compact**
- **Decade of Action on Nutrition**



HIGHLIGHTS FROM 2015

2015 has been a milestone year for cross fertilisation of experiences and innovations within regions and across continents.

- **Presidents, kings, prime ministers, first ladies and senior ministers** have spearheaded high level nutrition events in 34 SUN Countries.
- **High level nutrition champions** nominated by SUN Countries are putting their power, charisma, intelligence and passion behind nutrition in 30 SUN Countries.
- **49 SUN countries have multi-stakeholder platforms** that bring together different sectors of government along with other stakeholders.
- There are close to **3000 civil society** organisations a part of alliances in 39 countries raising their voices and aligning their programs for nutrition. Business is active in 29 countries.



HIGHLIGHTS FROM 2015

SUN Countries are proving that moving from high level commitment to policies and plans anchored in their national reality, is fundamental for achieving large scale change.

- 28 SUN Countries have national common results frameworks in place, 21 of which have corresponding action plans.
- 30 SUN Countries embarked on a budget analysis exercise to put a price tag on nutrition in their national budgets.
- Many SUN Countries are experiencing significant reductions in malnutrition proving that it can be eradicated within our lifetime. Benin, Cambodia, Ethiopia, Ghana, Guinea-Bissau, Kenya, Kyrgyzstan, Malawi, Tanzania, Zambia and Zimbabwe are all reporting significant drops in stunting...





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But we must not be complacent.
**We can achieve zero hunger and
malnutrition in our lifetime.**

