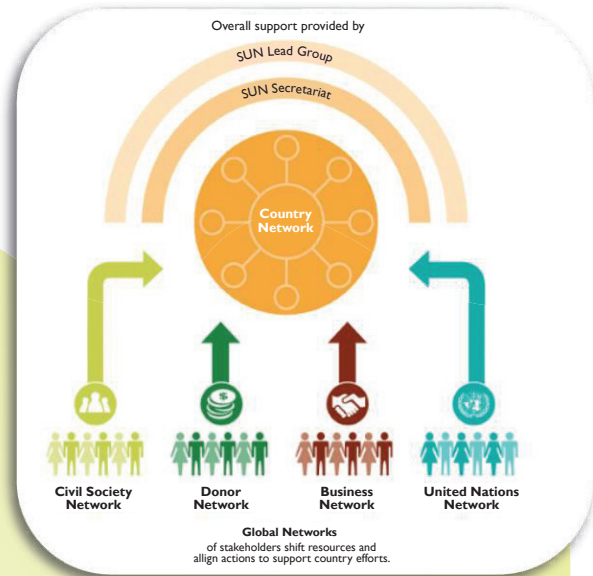


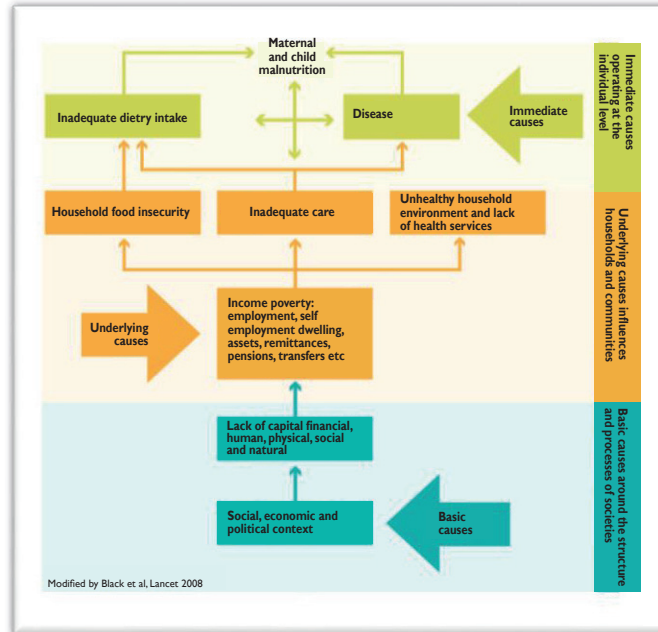
WHAT IS SUN?

Scaling Up Nutrition (SUN) is a unique Movement founded on the principle that all people have a right to food and good nutrition. It unites people from governments, civil society, the United Nations, donors, businesses and researchers in a collective effort to improve nutrition.



The SUN Movement is led by countries. Scaling up nutrition relies on national leaders taking ownership and responsibility for delivering sustainable solutions to improve nutrition in their

countries. As such, within the SUN Movement, national leaders are prioritizing efforts to address malnutrition. Countries are putting the right policies in place, collaborating with partners to implement programs with shared nutrition goals, and mobilizing resources to effectively scale up nutrition, with a core focus on empowering women.



With a shared understanding that many factors impact nutrition and that malnutrition has multiple causes, **we all need to work together, across issues and sectors, to put nutrition into all development efforts.** Each of us has a unique contribution to make. Together we are achieving what none of us can do alone.

The causes of malnutrition include several factors that most people would generally associate with nutrition such as lack of food, suboptimal caring and feeding practices and lack of access to health services, as well as factors that affect the broader context of life and health.

SUN Civil Society Alliances at country level

Each Civil Society Alliance (CSA) comprises a number of CSO members, with the aim to amplify the voices of communities affected by the double burden of malnutrition and focus on the need for greater accountability to them. CSAs comprise international and in-country CSOs who are actively engaged in scaling up nutrition at country level.



Key areas Civil Society Alliances in SUN countries can focus on

As SUN CSAs gradually embark on these efforts building the capacity of the SUN CSA to enable these activities should be a priority. The activities SUN CSAs will decide to take forward in their different stages of preparedness will depend and be adapted to the national context.

CSOs role in rolling out SUN to provinces and communities so as to reach more women and children & monitoring / tracking progress

- Developing a common messaging strategy to unite SUN CSA voices and feed into the below efforts
- Advocacy to attract and maintain high-level political support for nutrition
- Advocacy for integrating nutrition across sectors of government
- Ensuring there is a national action plan that is costed and that national budget is clearly allocated for nutrition-specific and nutrition-sensitive efforts
- CSOs role in terms of advocacy for and tracking of finances and investments in nutrition – this would include efforts around advocacy for budget transparency
- Encouraging nutrition-sensitive development in agriculture, education, social protection, WASH, etc.
- Role in contributing to ensuring commitments from the Nutrition for Growth compact are distilled, clarified and have a clear process for ensuring commitments are made.
- The importance of contributing to monitoring progress and demonstrating results.



- Every country is facing a serious public health challenge from malnutrition.
- The economic consequences represent losses of 11 percent of gross domestic product (GDP) every year in Africa and Asia, whereas preventing malnutrition delivers \$16 in returns on investment for every \$1 spent.



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The vision of SUN is a world without hunger and malnutrition, and the mission is to bring people together to support countries in reaching this goal.



CIVIL SOCIETY ALLIANCE PHILIPPINES

A key objective of the national level push to Scaling Up Nutrition is to agree on multi-stakeholder plans to which all nutrition actors can adhere, and with which the broader SUN movement is committed to aligning financial and technical support. Leadership at the national level ensures that priorities and programs are designed and implemented in a way that meets the needs of various regions and populations within the country and enables the scale up of sustainable efforts.