23rd SUN CONFERENCE CALL

PAKISTAN PRESENTATION

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KEY SUCCESS FACTORS IN SECURING & SUSTAINING POLITICAL COMMITMENT FOR NUTRITION

• Unified approach by most of the development partners
• Increased advocacy with high level political leaders
• Involvement of media and civil society
• Showcasing the impact of nutrition in comparison to the more prevalent political issue (e.g. impact on GDP of nutrition improvement as compared to improvement of energy crisis)
• Pakistan joining the SUN Movement and constant sharing of international experiences with the ministries & departments
• Provincial ownerships as a result of devolution
• The push for SDGs due to lessons from un-met MDGs
POLITICAL CIRCUMSTANCES & KEY STEPS TAKEN

• Political leaders always proceed with actions that are pressing and have public acceptance

• Through civil society (SUN CSA Network) including media, nutrition was brought onto the public radar and thus into the political radar

• Then through concerted advocacy efforts by the government (multi-stakeholder platforms) and by partners, nutrition was brought into the political stream

• Nutrition became part of the national document of Pakistan Vision 2025 under Pillar IV
KEY POLITICAL LEADERS – THEIR IDENTIFICATION & TOOLS

• SUN CSA’s Pre- & Post election engagement of senior politicians at National and Provincial levels and through them the policy makers were influenced

• Also the SUN Movement was taken sub-nationally and Chief Health in provincial Planning & Developments were assigned tasks to sensitize relevant stakeholders of their provinces

• At the launches of various SUN networks, different ministers were invited as chief guests so as to sensitize them to the issue of malnutrition

• Also meetings with group of parliamentarians were organized for sensitization
STAKEHOLDERS

- Parliamentarians
- Policy/Decision Makers from relevant Ministries/Department
- Nutrition Development Partners including UN, Donors and INGOs
- Civil Society Organizations
- Academicians & Researchers
- Business Community
- Media
WORKING TO SUSTAIN COMMITMENT NATIONALLY

- Continued coordination & advocacy
- Improved policy and legislative environment at all levels e.g. inter-sectoral strategies & Balochistan province has SUN Core Legislative Group established with defined ToRs & Speaker Assembly as head
- Formulation of Pakistan Multi-sectoral Nutrition Strategy in consensus with all the stakeholders
- Trickling down responsibilities sub-nationally through establishment of SUN Secretariats respectively
- Engagement of private sector (civil society & businesses)
- Involvement of researchers and academicians for improved evidence generation for nutrition interventions {Formation of SUN Academia & Research Network Pakistan (SUNAR, Pak)}
THANK YOU