

5

The way forward

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The pages of this report reveal, in practical terms, how SUN Countries are striving toward impact and results. It is a wealth of stories of change, backed up by practical guidance which all the contributors in the SUN Movement are shaping from their own experiences. It's a tool for sharing, learning and upholding accountability for results. Today, we are more motivated than ever to build on the last 5 years of SUN Country efforts, which have brought together a powerful mix of nutrition allies from across the spectrum. Civil Society, business, donors, UN, academia, parliamentarians and the media. These countries have succeeded in making the case for a collaborative approach. Crucially, these stakeholders must deliver results, and, we all have a new, bigger role to play.

I say new, because in September 2016 we welcomed 29 awe-inspiring leaders for nutrition – the SUN Movement Lead Group – and heard their resolve to fight for people's nutrition, the world over. I say new, because last September in 2015, world leaders adopted the 2030 Agenda for Sustainable Development. The Agenda commits all governments to comprehensive, integrated and universal transformations, including ending

hunger and malnutrition by 2030. They are galvanising action to achieve the 17 SDGs. Whilst the ambition to 'End hunger, achieve food security and improved nutrition and promote sustainable agriculture' is captured in SDG 2, at least 12 of the 17 Goals contain indicators that are highly relevant to nutrition. Indeed, without adequate and sustained investments in nutrition, both directly and as a part of an integrated set of interventions aimed at ending poverty and hunger, the full potential of the 2030 Agenda will not be realised.

In this context, the SUN Movement is a catalyst for change. The lessons learnt and shared by Member Countries are contributing to a growing energy and momentum for improved nutrition. They are proving that, together, we can achieve more than ever possible alone. In this new era of the 2030 Agenda, the SUN Movement is a model for collaboration and focused on scalable and sustained impact for people.

The new Strategy and Roadmap (2016-2020) builds on the immense energy behind this collective effort to push for nutrition results and reiterates the fact that we are all in this together. Six years into the SUN Movement, nations have made incredible strides and we are seeing the fight against malnutrition prioritised as never before. Now, we're looking ahead. By 2030 or maybe even before – we want to see the fight end with a win; malnutrition is history, forever.

Building upon current successes with greater ambition for results and impact in all countries committed to scaling up nutrition will be vital. This ambition is the unique quality that has made the SUN Movement a success to date. The ambition will ensure it remains country-led, multi-stakeholder and multi-sectoral. Efforts will be doubled to enshrine the SUN Movement Principles of Engagement that anchor the SUN Movement's Members to the strategy and ensures that equity, equality and non-discrimination are at the core of all efforts – ensuring that no one is left behind.



The road ahead

As outlined in the SUN Movement Strategy and Roadmap (2016-2020), in-country capabilities will be bolstered by the collective efforts of all in the SUN Movement in 2017. The Roadmap aims to build on what exists in SUN Countries and promotes a 'learn by doing' approach. The ambitions which the SUN Movement seeks to achieve by 2020, reflected in the Roadmap, seek to reinforce in-country capabilities so their plans to end malnutrition are fit for the challenge.



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Continuously improving country planning and implementation to end malnutrition

In 2017, the SUN Movement aims to help strengthen country capacity to translate political commitment into results and plan and implement for an end to malnutrition. By establishing a set of common results, agreed by key sectors and stakeholders, supportive partners are bound together to deliver for those who suffer the most.

AMBITIONS: By 2020, all SUN Countries will:	2016-17 PRIORITIES:
<ul style="list-style-type: none"> • Have multi-sectoral nutrition plans, endorsed at the highest level, with national nutrition targets and costed actions that guide collective implementation and resource allocation • Regularly and transparently track budget allocations against plans and demonstrate better use of finance data through improved advocacy, planning and impact • Increase resources for nutrition from both domestic and external sources • Have systems to analyse and use quality data for decision making, accountability and advocacy • Implement agreed actions at scale and demonstrate impact. 	<ul style="list-style-type: none"> • Countries set or refine their nutrition targets and SMART commitments • Countries finalise multi-sectoral, multi-stakeholder quality plans for nutrition • Countries develop the evidence on the effectiveness of nutrition sensitive approaches in agriculture and food systems, social protection, education, WASH and public health • Countries accelerate efforts to track their spending for nutrition • Partners in the SUN Movement accelerate efforts to track their spending and facilitate country access to financing mechanisms • Partners in the SUN Movement accelerate efforts to track their spending and facilitate country • Countries monitor their implementation progress, demonstrate results and assess their impact on nutrition ensuring that good quality data is used for decision making, accountability and advocacy access to financing mechanisms • Civil Society Alliances are engaged to ensure that disaggregated information is made accessible to and used by communities and citizens • A review mechanism is established to support countries to review evidence on the implementation of high impact actions.

Strengthening the capacity for multi-sectoral and multi-stakeholder collaboration at all levels

Improving the capacity of individuals and institutions to collaborate effectively, at national and sub-national levels, is critical for nutrition impact. This capacity is complemented by forging coalitions and alliances across sectors, who can contribute to nutrition, and make it central to national development. A trusting and principled environment for collaboration is needed, in a context where many partners may have different interests.

AMBITIONS: By 2020, all SUN Countries will:	2016-17 PRIORITIES:
<ul style="list-style-type: none"> • Have multi-stakeholder partnerships for coordination at national levels • Have all key stakeholders, including communities, making measurable contributions to scaling up nutrition • Have aligned policy, legislation and regulations, in support of nutrition • Ensure countries adopt an approach to prevent and manage conflicts of interest as they emerge • Ensure consistent and sufficient investment in capacity strengthening by governments and partners. 	<ul style="list-style-type: none"> • SUN Countries implement plans for strengthening capacity to partner, that include systems for monitoring their impact • Stakeholders, institutions, partnerships and platforms engaged in nutrition in each SUN Country exhibit significant capacity and performance improvements • Approaches for assessing and tracking contributions to scaling up nutrition action by all stakeholders are implemented • Key stakeholders in each country are actively engaged in coordination efforts and make measureable contributions to scaling up nutrition • Nutrition policy and programming reflect the highest impact nutrition sensitive linkages • Alliances and initiatives in nutrition-sensitive domains are engaged and contributing to scaling up nutrition • Regional economic communities are supporting nutrition efforts • The SUN Principles of Engagement guide the actions of all SUN Movement stakeholders • The impact of multi-stakeholder collaboration is monitored and understood at all levels • In all SUN countries, the enabling environment for scaling up nutrition is strengthened by policies, legislation and regulation • All SUN Countries have conflict of interest policies in place.

Mobilising, advocating and communicating for impact

A key strength of the SUN Movement's efforts to date has been its ability to inspire 57 country-level movements that are making nutrition a political priority through social mobilisation, advocacy and communication efforts. 2017 will be a crucial year for sustaining political commitment through strategic advocacy.

AMBITIONS: By 2020, all SUN Countries will:	2016-17 PRIORITIES:
<ul style="list-style-type: none"> • Have increased the salience of nutrition as a top policy, financing and institutional priority at national, regional and global levels • Have increased implementation of social mobilisation, advocacy and behaviour change communication actions aligned with national priorities • More effectively communicate the economic, development and human impacts of malnutrition and the ways to improve it. 	<ul style="list-style-type: none"> • SUN Movement Coordinator and Lead Group undertake strategic global, regional and country level advocacy with a focus on equity • An increasing number of global, regional, national and sub-national nutrition champions leveraged • An increasing number of global, regional and country level groupings of parliamentarians, journalists and other “influentials” are leveraged • Digital communication builds nutrition awareness and expands community, particularly amongst youth • All SUN Countries and all SUN Networks increase engagement in key campaigning, advocacy and accountability moments and opportunities • Multi-sectoral advocacy strategies are drafted and endorsed in SUN Countries. Linked to this, social and behaviour change communication strategies are developed • Investment cases, supported by data and evidence, drive nutrition advocacy • SUN Movement and SUN Network platforms harnesses country and network evidence, experiences, stories and progress for SUN Movement and external audiences • Generate evidence from advocacy and communication initiatives and develop evidence and experience driven tools which guide advocacy in support of scaled-up implementation.

Equity, equality and non-discrimination for all - with women and girls at the centre

Throughout 2017, The SUN Movement's members will ratchet up their efforts to tackle the inequity drivers of malnutrition common to all countries and ensuring equality and non-discrimination for all. This can be related to gender roles or social, ethnic, religious, economic, geographic circumstances, and those likely to be exacerbated by protracted crises and climate change, among many others. Recognising that there will be no sustainable improvements in nutrition unless women and girls are empowered as agents of change, they will be at the heart of all efforts.

AMBITIONS: By 2020, all SUN Countries will:	2016-17 PRIORITIES:
<ul style="list-style-type: none"> • Have equitable improvement in the nutrition status of all people, ensuring that no one is left behind • Adopt policies that reduce nutritional inequities, especially among women and girls and eliminate discriminatory laws and practices • Strive to involve representatives from all communities in their decision-making processes 	<ul style="list-style-type: none"> • A group of technical experts established to guide decision-makers on how best to design and implement plans and programmes that address equity, equality and non-discrimination • Stock take efforts to date and provide assistance for equity related technical support requests • Countries supported to include mechanisms that address the dimensions of equity, equality and non-discrimination in their nutrition plans, policies and strategies • Continuous strengthening of in-country capabilities to implement and monitor interventions to ensure that they target the most marginalised groups • Global, regional, country and community level champions advocating against inequities that disempower and discriminate vulnerable groups, including women and girls • Support countries to collect and access reliable disaggregated data that allows them to identify who is being left behind.

The SUN Movement's unique added value

As the SUN Movement seeks to build capabilities in countries, the Movement's support system (made up of the SUN Movement Lead Group, Executive Committee, Secretariat and Networks together with service providers), are helping to provide a range of services, leveraging the unique experiences of its members. These services are what make the SUN Movement a unique platform for sharing experience, mobilising assistance, tailoring support, identifying efficiencies and maximising the contributions of change agents across the Movement. Outlined below are the priority actions for 2016-17.

Sharing, learning and innovation	Effective and timely technical support	Tailored support to countries with specific contextual challenges, especially fragile contexts
<ul style="list-style-type: none"> • Mapping of Movement-wide knowledge mechanisms and development of a knowledge sharing and learning framework • Facilitation training • Guidance and tools accessible to all • Country proficiency strengthened in capturing knowledge, experience and stories of change • Quarterly SUN Country Network meetings, regional workshops, Learning Routes, SUN In Practice experience documentation and dissemination, website communication and online discussion forums • Strategic follow-up and assessment of in-country use. 	<ul style="list-style-type: none"> • Movement wide needs and support provision is tracked, with gaps identified and tracking systems harmonised • Actors supporting country priorities abide by criteria for harmonised technical assistance delivery • Good practices in technical assistance are showcased across the Movement • Country access to regional and global technical assistance is increased, with skills mapping at all levels undertaken • A full roster of technical assistance and service providers is established. 	<ul style="list-style-type: none"> • Virtual and face-to-face exchanges among SUN Countries facing specific crises facilitated to share expertise and good practices with experiences documented • Humanitarian – development connection facilitated at country-level around existing multi-stakeholder platforms for enhanced coordination and alignment • Increased technical, human and financial resources for fragile contexts. <p>Specific regional efforts promoted:</p> <ul style="list-style-type: none"> • Latin America: a workplan and knowledge products developed for the region • Relations with regional communities strengthened through consultations

Looking to 2017

The SUN Movement has demonstrated that immense energy is driving this collective push for nutrition results, reinforced by a growing recognition that we are all in this together. SUN Countries are leading by example and sharing what works in their missions to accelerate progress.

Global and national-level leaders are recognising the critical importance of investing in nutrition to ensure health and wealth and as a means of building resilience in times of turbulence and climate change. But continued momentum cannot be taken for granted. It will need careful nurturing both through consistent advocacy but most importantly by proving that the SUN Movement's approach is achieving results. Demonstrating these results will be integral for the countries in the SUN Movement.

Ending malnutrition is a long-term project, however, documenting, innovating, sharing and learning what's working and what isn't, underpins the SUN Movement. Learning and improving will be central to success. Those engaged in the SUN Movement understand the importance of supporting tasks critical for sustainability, such as building multi-stakeholder platforms, establishing common strategies and organising both programmes and future investments around agreed frameworks for results. It will be vital to further demonstrate the changes these processes are contributing to.

The Strategy and Roadmap (2016-2020) is central to achieving results but its adoption is just the beginning of a demanding journey ahead. Building upon current successes with greater ambition for results and impact in all countries committed to scaling up nutrition, will be vital. This ambition is the unique quality that has made the SUN Movement a success to date. The ambition will ensure it remains country-led inclusive multi-stakeholder and multi-sectoral. Efforts will be doubled to enshrine the SUN Movement Principles of Engagement that anchors the SUN Movement's members to the strategy and ensure that equity, equality and non-discrimination are at the core of all efforts.