WHAT IS SCALING UP NUTRITION?

The Scaling up Nutrition (SUN) Movement is a renewed effort to eliminate malnutrition, based on the principle that everyone has a right to food and good nutrition. The Movement’s vision is to, by 2030, ensure a world free from malnutrition in all its forms. Led by governments and supported by organisations and individuals – collective action ensures every child, adolescent, mother and family can realise their right to food and nutrition, reach their full potential and shape sustainable and prosperous societies. The Movement is unique by bringing different groups of people together – governments, civil society, the United Nations, donors, businesses and scientists. It is transforming the way in which people work together by empowering people to put in place effective systems and to increase investments. SUN countries and their supporters are working towards the World Health Assembly targets on maternal, infant, and young child nutrition by 2030, in addition to relevant targets for preventing and controlling non-communicable diseases.

WHY NUTRITION?

Today, more than one third of young children suffer from some form of malnutrition with devastating consequences for health, learning, future earning potential, economic development, resilience and security. There is strong evidence, mostly generated by economists, to show that eliminating malnutrition in young children has multiple benefits. It can:

- Boost Gross National Product by 11% in Africa and Asia;
- Prevent more than 1/3 of child deaths per year;
- Improve school attainment by at least one year;
- Increase wages by 5-50%;
- Reduce poverty as well-nourished children are 33% more likely to escape poverty as adults;
- Empower women to be 10% more likely to run their own business;
- Break the inter-generational cycle of poverty.

Because when...

Girls & women are well-nourished and have healthy newborn babies
Children receive proper nutrition and develop strong bodies & minds
Adolescents learn better & achieve higher grades in school
Families & communities emerge out of poverty
Young adults are better able to find work & earn more
Communities & nations are productive & stable
The world is a safe, more resilient & stronger place

WANT TO FIND OUT MORE?

Go to www.scalingupnutrition.org

1Haddad, L. Child Growth = Sustainable Economic Growth: Why we should invest in nutrition. May 2013.
61 countries committed to scaling up nutrition

HOW DOES THE SUN MOVEMENT WORK?

The SUN Movement’s unique value is its emphasis on building an enabling social, economic and political environment, which is fit to ensure that children everywhere reach their full potential. This is done through four strategic objectives: expanding and sustaining an enabling political environment; prioritising and institutionalising effective actions that contribute to good nutrition; implementing effective actions aligned with Common Results Frameworks; and effectively using and significantly increasing financial resources for nutrition. SUN countries are addressing malnutrition through a multi-sectoral approach, involving:

Specific actions for nutrition
- Feeding practices & behaviours
- Fortification of foods
- Micronutrient supplementation
- Treatment of acute malnutrition

Nutrition-sensitive strategies
- Agriculture & food systems
- Employment & social protection
- Clean water & sanitation
- Health care
- Education
- Support for resilience
- Women’s empowerment
- Community-led development

SUN BY THE NUMBERS

149 million stunted children
1,000 day window of opportunity to improve nutrition
100+ committed partners accountable for supporting national plans

All working together to drive the

global Movement and unleash the potential of millions
of healthier, smarter and stronger children.