

SUN Movement Global Gathering 2019
Executive Committee – SUN Business Network Meeting
5 November 2019, 17:15-18:15 NPT, Yak and Yeti Hotel, Platinum Room
Summary note

Participants

Executive Committee (ExCom)	Sun Business Network (SBN)	SUN Movement Secretariat (SMS)
Meera Shekar (Chair)	Jonathan Tench (Coordinator)	Brenda Killen
Tumaini Mikindo (Vice-Chair)	Laurene Aubert	Marlen Schuepbach
Rob Bertram	Emily Heneghan	Mairead Petersen
Nicola Brennan	Uduak Igbeka	Renée de Jong
Lawrence Haddad	Fatiha Terki	
Abdoulaye Ka		
Uma Koirala		Other participants
Lauren Landis		Christoph Stückelberger ¹
Anna Lartey		Deborah Rugg ²
Asma Lateef		
Tatjana von Steiger		
Fokko Wientjes		
Shawn Baker (Ex Officio)		
Gerda Verburg (Ex Officio)		

¹Ethics advisor of the SUN Movement, ² Lead of the Strategic Review Team

Apologies: Moin Karim, Felix Phiri, Daysi De Márquez, Maria-Bernardita Flores, Aslam Shaheen,

Agenda

- 1) Welcome and introduction round 5'
- 2) Presentation by SUN Business Network (SBN) 15'
- 3) Discussion between SBN representatives and Executive Committee members 35'
 - o Discussion on SUN Movement engagement with the private sector
- 4) Summary and key take-aways 5'

Key messages

- The SUN Business Network is an unmissable asset to achieve the SUN Movements objectives.
- Although principles of engagement with the private sector exist, it is important to ensure they are fit for purpose for SUN 3.0 and that they are implemented.

Action Points

Item	Timing	Responsible
Build a small group to develop a way forward on SUN Movement's engagement with the private sector. This might include possible review of the SBN principles of engagement and review whether further tools or mechanisms are needed to ensure implementation of the rules of engagement.	January 2020	Meera Shekar, Feike Sijbesma, Gerda Verburg
In response to the high demand from SUN Countries for national SBNs, (further) develop a strategy and criteria in which countries to engage and establish new national SBNs.	March 2020	SBN, with support from ExCom

Summary Note

1) Welcome and introduction round

The Chair welcomed all participants and suggested a brief introduction round. The agenda was adopted.

2) Presentation by SUN Business Network (SBN)

The SUN Business Network (SBN) representative presented key achievements of the last year. The network has expanded to over 650 members with currently 14 established national SBNs and 27 emerging. In regard to next year, SBN plans to update their tools for SUN countries, continue the SUN pitch competition and prepare commitments for the Nutrition for Growth Summit (N4G) in Japan.

In relation to SUN 3.0 the SBN raised the need to identify focus countries and focus memberships on Small and Medium Enterprises (SMEs); create more business to business links with the growing focus on all forms of malnutrition; support the SME sector with a greater focus on women owned/led business; develop SBN investor links at global and national level; and improve the SUN enabling environment.

SBN requested support from the SUN Movement Executive Committee to identify focus countries and focus actions. There is a need for additional resources and capacity to meet the current demands on SBN, while expectations need to be managed. Other challenges include to leverage greater business investments through innovative financing mechanism and the importance of increasing private sector ownership for sustainability purposes.

3) Discussion between SBN representatives and Executive Committee members

In response to questions from Executive Committee members, the SBN representatives explained that there is an ongoing discussion on the involvement of larger companies and a focus on their behavior change versus engaging SMEs. There is a need to focus on policies with incentives for business to improve nutrition. The level of collaboration with the Civil Society Network is highly dependent on the context (e.g. excellent experience in Zambia).

Discussion on SUN Movement engagement with the private sector

It was clarified that SBN has revised its principles of engagement in 2018 to align them to the new context of SUN addressing all forms of malnutrition and has established a whistleblower mechanism. Nevertheless, there have been external concerns questioning whether the SUN Movement's current principles are sufficient. Therefore, it is important to understand if existing mechanisms are well functioning and fit for purpose. There was agreement to build on what exists and to explore whether some additional mechanism might be needed to ensure the rules of engagement are implemented. The Ethics Advisor offered a recap on the steps that have been taken by the SUN Movement over the past years and offered his views on possible next steps. Executive Committee members discussed that dialogue with the private sector is important to achieve systemic and behavior change. The Chair proposed to build a small group, as requested by the Lead Group Chair, to develop a way forward on SUN's engagement with the private sector.

4) Summary and key take-aways

The Chair summed up the key points, thanked the participants and closed the meeting.