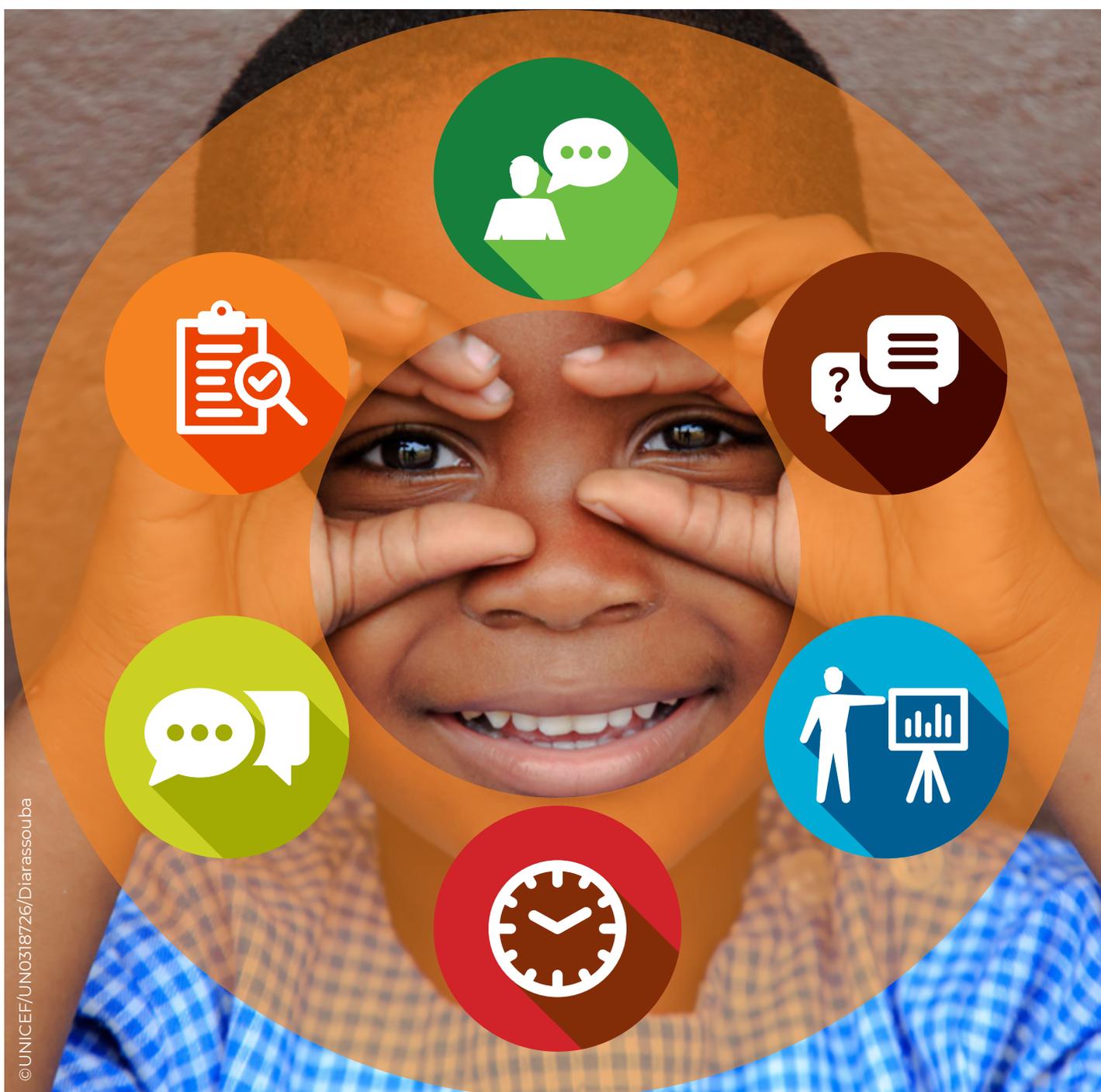


THE STRATEGY DEVELOPMENT PROCESS FOR PHASE
THREE OF THE SUN MOVEMENT (2021-2025)

A GUIDE FOR ALL STAKEHOLDERS



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What's in this document

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Message from the Executive Committee

Dear colleagues,

Substantial progress has been made in the development of the Scaling Up Nutrition (SUN) Movement Strategy 3.0 (for the period 2021-2025), informed by the Mid-Term Review in 2018, the Strategic Review in 2019-2020 and last year's Global Gathering. Building on these, the SUN Movement Executive Committee is leading the process to draft the Strategy, maintaining a strong focus on transparency, openness and inclusiveness while also tackling the urgent need for greater pace in helping the nutrition community navigate the new COVID-19 landscape in speaking with greater resolution, clarity, unity and authority at this critical time. This is the time when the SUN Movement is most needed, and we need to continue to show its value.

2 There has been a Movement-wide consultation on the Strategic Review, which has also included others interested in the SUN Movement. The response, which is available on the [SUN website](#), helped inform an intense series of discussions by the Executive Committee (ExCom) with SUN Networks and other stakeholders over a four-week period in April and May 2020. Key topics discussed included: country engagement and ownership, the country and global structures needed, governance and accountability and the financing, positioning and communication of SUN Movement action. Because of the COVID-19 pandemic, the Executive Committee discussions were carried out virtually, with the full engagement of all ExCom members and the involvement of the SUN Movement Secretariat (SMS), as well as the SUN Network facilitators.

The Executive Committee has developed a draft strategy to be shared widely for consultation. It will be circulated in August for one month of consultation. Responses will help to shape a version for discussion and eventual decision by the Lead Group. The feedback received will also be made available on the SUN Movement website, whilst respecting confidentiality. Once the SUN Movement 3.0 strategy is endorsed, the focus will switch to its operationalisation and implementation.

Many thanks to all SUN Movement stakeholders who have contributed to date, and who will continue to contribute to the consultations. This is our Movement and your participation is critical – so we can further transform it into one led by countries, for countries.

As the process unfolds, we will keep everyone fully informed and involved. If you have questions, queries or need any clarification at all, please do feel free to reach out to us.

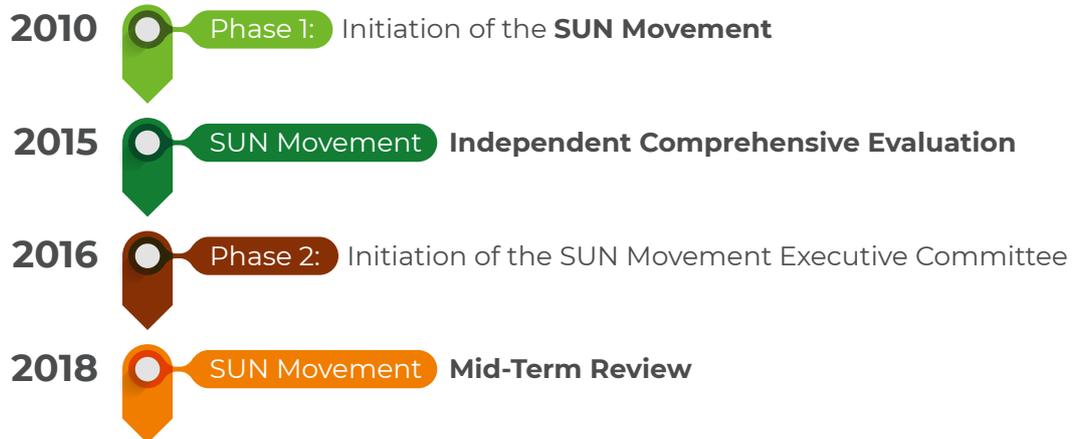
Tumaini Mikindo

SUN Executive Committee Vice-Chair
ed@panita.or.tz

Meera Shekar

SUN Executive Committee Chair
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The timeline at a glance



How to speak up!

On 4 August, the draft SUN Movement Strategy for 2021-2025 will be posted on the SUN Movement website and disseminated through the distribution lists of the SUN Movement Secretariat. From **4 August to 4 September 2020**, there will be several opportunities to share your views on the draft SUN Movement Strategy. The main channel will be an online confidential survey, open to all. In addition, opportunities will be organised for each stakeholder group to discuss and reflect on the content of the draft. These possibilities to engage are briefly explained below.



Open online survey for *all* supporters of the SUN Movement (confidential)

- **When:** 4 August to 4 September
- **Who:** Open to all stakeholders across the Movement
- **Where:** An online survey will be hosted on the [SUN Movement website](#)
- **Results:** Results will be grouped and shared by constituency (SUN country governments, civil society, donors, the United Nations, business, and others), respondents can be assured that their contributions will remain anonymous. The feedback received through this online survey will be consolidated by independent facilitators, shared with Executive Committee members and posted on the [SUN Movement website](#).

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Here are the options for specific stakeholder groups:

1. SUN Focal Points and multi-stakeholder platforms

- **When:** 4 August to 4 September
- **Where and how:** SUN Focal Points are encouraged to share the draft strategy with their multi-stakeholder platforms (MSPs) and partners for review, as soon as it is disseminated on 4 August. They are also encouraged to convene consultations with relevant stakeholders and partners in their countries to review and react to the draft strategy together.
- SUN Focal Points have the option to:
 - a) Complete the online survey on the [SUN Movement website](#) (see above) and/or
 - b) Share their countries' reactions in regional webinars, which will be led by the SUN Focal Points on the Executive Committee (see country grouping details on page 6)
- **Results:** SUN Focal Points on the Executive Committee will prepare written summaries (with support from the SUN Movement Secretariat as needed) that reflect the regional webinar discussions and share it with the entire Executive Committee for review. These written summaries that reflect the webinar discussions will also be posted on [SUN Movement website](#).



2. SUN Network members

- **When:** 4 August to 4 September
- **Where and how:** There are several ways in which members of SUN Networks can participate:
 - a) Complete the online survey on the [SUN Movement website](#) (see above)
 - b) Contribute to the in country multi-stakeholder platform (MSP) discussion through the SUN Focal Point (see above)
 - c) Each SUN Network secretariat is likely to organise opportunities to share inputs **directly through the Network**; details on the how, when and where will be communicated by each Network to its membership (see contact details on page 7). Network facilitators will consolidate feedback that they collect directly from their membership (this is separate but complementary to what is submitted anonymously through the online survey or through the SUN Country Focal Points). This feedback will be submitted both in written form and through virtual discussions with available Executive Committee Members.
- **Results:** Inputs received by members of SUN Networks through the online survey will be shared with relevant Network Secretariats (without attribution of name or country) and consolidated and posted on the [SUN Movement website](#).



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3. SUN Lead Group members

- **When:** 4 August to 4 September
- **Where and how:** All Lead Group members will receive the draft strategy through a communication from Lead Group Chair, Henrietta Fore (Executive Director of UNICEF). Lead Group members will be invited to share their written submissions through the online survey on the [SUN Movement website](#).
- **Results:** Independent facilitators will consolidate feedback from Lead Group members and share with the Executive Committee. Consolidated feedback from Lead Group members will also be posted on the [SUN Movement website](#).



SUN Focal Point virtual regional discussions

SUN regional discussions will be organised in the following groupings, each led by a SUN Focal Point Member of the [Executive Committee](#)



Lead: Abdoulaye Ka, SUN Focal Point for Senegal

Countries: Benin, Burkina Faso, Burundi, Central African Republic, Cameroon, Chad, Comoros, Congo, Democratic Republic of Congo, Côte d'Ivoire, Gabon, Guinea, Guinea-Bissau, Haiti, Madagascar, Mali, Mauritania, Niger, Senegal and Togo.



Lead: Felix Phiri, SUN Focal Point for Malawi

Countries: Botswana, Eswatini, Lesotho, Malawi, Mozambique, Namibia, Rwanda, Tanzania, Uganda, Zambia and Zimbabwe



Lead: Gladys Mugambi, SUN Focal Point for Kenya

Countries: Ethiopia, The Gambia, Ghana, Guinea-Bissau, Kenya, Liberia, Nigeria, Sierra Leone, Somalia, South Sudan and Sudan



Lead: Kiran Rupakhetee, SUN Focal Point for Nepal

Countries: Afghanistan, Kyrgyzstan, Indian States, Nepal, Pakistan, Sri Lanka, Tajikistan and Yemen



Lead: Azucena Dayanghirang, SUN Focal Point for the Philippines

Countries: Bangladesh, Cambodia, Indonesia, Lao PDR, Myanmar, Papua New Guinea, Philippines and Viet Nam



Lead: Cecilia Gamboa, SUN Focal Point for Costa Rica

Countries: Costa Rica, El Salvador, Guatemala, Honduras and Peru

SUN Network consultations: Who to contact

In addition to the multi-stakeholder platform discussions that each SUN Focal Point is encouraged to hold, each of the four SUN Movement Networks will organise and facilitate opportunities for Network colleagues, at country and global levels, to share their inputs directly through their respective Networks. This will most likely take the form of online surveys, questionnaires in addition to teleconferences. Please reach out to your Network to ensure you know how best to participate.



SUN Business Network consultation

Emily Heneghan – emily.heneghan@wfp.org
and Jonathan Tench – jtench@gain.org



SUN Civil Society Network consultation

Christopher Twiss – C.Twiss@savethechildren.org.uk



SUN Donor Network consultation

Melanie Bruns – melanie.bruns@swisstph.ch



UN Network for SUN consultation

Purnima Kashyap – purnima.kashyap@wfp.org



What happens next?

- In early September, with the support of independent facilitators, all members of the Executive Committee will be presented with the **results of the consultation** for their consideration.
- An Executive Committee meeting will take place where the **results will be discussed**, and decisions will be taken on how best to incorporate the consultation inputs.
- The Executive Committee will **revise the draft strategy, translate it into French and Spanish, and share with the Lead Group**, for discussion and endorsement, through a virtual meeting in the autumn of 2020 (date to be confirmed).
- Once approved, the strategy will be used to build an operational plan for phase three (2021-2025).



Any questions to the SUN Movement Secretariat on the strategy development process for phase three (2021-2025) can be directed to: sun.phase3@scalingupnutrition.org. Please also visit the [SUN Movement website](#) for more information.

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